

PRATT

AN INSTITUTE OF
MODESTY AND
CONVENTION

— Case study conducted in 2008 —

Dear Pratt, WILL YOU I EVER GET OUT OF DEBT?

Dear Pratt, I SURE AS HELL HOPE ALL MY MONEY YOU EXT UP IS GOING SOMEWHERE SO 15 YEARS FROM NOW I CAN SAY "I WENT TO PRATT" WITH A PRIDE TONE - ADAM

Dear Pratt, Fuck you, you fucked up my life. Everyone who works for you is unhelpful.

Dear Pratt, GIMME MY MONEY

Dear Pratt, YOU'RE BETTER THAN THIS.

Dear Pratt, Thanks you for providing me with a pretty good education. People shit on you too much.

Dear Pratt, Thanks for closing the garbage chute in Willoughby when I really needed it the most.

Dear Pratt, Give me back some money!

Dear Pratt, Treat your professors better. Hide your money routes less, buy more cats.

Dear Pratt, Thank you so much for accepting me. I am not worthy.

Dear Pratt, Please use the money from our tuition to build better facilities and to get better equipment.

Dear Pratt, STOP NICKEL & DIMING FOR STUPID STUFF LIKE PAPER. WE PAY A LOT TO GO HERE, WHERE DOES IT GO?

Dear Pratt, Having off school more than once every 3 months would be nice, so please get on that!

Dear Pratt, pay for our fucking field trips and metro cards.

Dear Pratt, Fuck You!

Dear Pratt, SO LONG... MY FRIEND, SO LONG...

Dear Pratt, If it weren't for you,

Dear Pratt, please make something work easily. And in one step.

Dear Pratt, Thanks, I guess I had a good time. If I make a shit ton of money I might give you some.

Dear Pratt, Burn in Hell!
Love Ari ♥

Dear Pratt, please stop being schizophrenic + changing the website. registering is soon going to give me an aneurysm.

Dear Pratt, please stop bleeding me dry.

Dear Pratt, you need to remember that art has values other than how well it sells or will be sold.

Dear Pratt, THANKYOU! (for accepting me) no, really

Dear Pratt, I FEEL YOU LACK INTRA- AND INTERDEPARTMENTAL COMMUNICATION SKILLS.

Dear Pratt, where my money at?

Dear Pratt, Now that it's almost over, let's just be friends.

Dear Pratt, you're an expensive date.

Dear Pratt, Why is it in Brooklyn?

Dear Pratt, your website really, really sucks. really really really really BLOWS. - Yes, even the new version.

Dear Pratt, thanks for being so crazy.

Dear Pratt, PLEASE COST LESS. WARMER REGARDS, HUNTER.

Dear Pratt, either the wall paper goes or I do! Sucks to your ass man ya JERKS!

Dear Pratt, FIX UP BUREAU + REGISTRAR UPDATE FACILITIES

Dear Pratt, Could you be a little Thanks.

Dear Pratt, please make \$5,000 for all dumped into prison hard to earn money.

Dear Pratt, stop taking

Dear Pratt, FUCK YOU. EIGHT ISSUES AND NOT KNOWING PROPERTY, THROUGHOUGH

Dear Pratt, we need studios! N. ave

Dear Pratt, help me after school

Dear Pratt, I will never f

Dear Pratt, GET BE

Dear Pratt, LET ME SHOOT how terrible amazing sons - of

Dear Pratt, I am sorry campus a lot and pooped once.

Dear Pratt, Kiss n

Dear Pratt, Could you such a bitch credits?

Dear Pratt, LOWER THE FREE PRICES MORE FOOD OP

Dear Pratt, well damn

Dear Pratt, Your name. THAT!! I can't be logo i sigglem is

Dear Pratt, Your f

Dear Pratt, what up with

PROPERLY, THOROUGHLY AND INTELLIGENTLY.

the best of a sandwich?

me a check of
the money that I
ing work. I worked
1. Thanks bitch,
Maki

ing money.

ALWAYS HAVING TECHNICAL
HOW TO DEAL WITH THEM!
AND INTELLIGENTLY.

ther decks & cleaner
per food please!

and a job

give you.

TER!

SB!! and stop bitching
I love all art, cuz we're
bitching. Damn straight!

I peed on your
I think I may have

4 man pecks

a please not be
about transferring

UTION!
TING!
IONS.

bubble, well done.

is. British slang for
love everytime I see the
something wrong where?

rt name is
TARLES

the cost? seriously

you should show
scartace every Thursday

give us better services! And stop
the rh around, but I love the
security.

I'm glad we're so tight now,
but I think we need to take a
break. It's not you, it's me. sorry
buddy.

reduce my tuition bill!

your a fucking
hipster.

you should lower tuition. money
would agree. Also, sell more funnel cakes!

Having off school more than
once every 3 three months would be
nice, so please get on that!

THANKS, GOODBYE

PLEASE LET ME USE THE
JEWELRY SHOP, LASER CUTTING
MACHINE, AND OPEN THE POOL

give me a key to my
studio
Eise

I love you.

Stop.

You owe me \$112,000.

I'm in love with somebody
else. It's not me, it's you.

It was fun but maybe less
liberal arts next time?

you should instal solar panels on
the roof of your buildings. It's the
way of the future

I wish you cost less, but
is the end thanks anyway

Don't be so snobby!

I miss your scaffolding, it
reminded me of how snobby you are.

I am so tired, Just give me
five more minutes in the morning
from now on:
PS MTVU IS THE WORST EVER

THANKS FOR THE
NERVOUS BREAKDOWNS!

For all the money I kinda
expected more.

I wish that some more of our
tuition money went towards the facilities
and so we didn't need to pay for plots.

Can you at least get your act
together by my senior year so I
don't feel like I wasted \$100,000.00??

get more organized & stop
using our money for renovations,
instead use it on teachers.

Thank you for being so
apathetic.

hi, and also why do i have to take
science

learn about how to be more green!
The styrofoam in the cafeteria is out of
control! The lawn looks great, though.

What are these pipes on the
11th floor of Willoughby? who was
that guy who came into my
room at 4 am last night?

lower your tuition cost,
I'm starving.

Me

GRADE WORK I DON'T ALLOW
STUDENTS TO AVERAGE GRADES THAT
NEAR THEIR QUALITY OF WORK.

give me back some money!

I am sorry. I peed on your
campus a lot and I think I may have

PRATT

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A SURVEY FOR THE 2008 PRATTONIA

THANK YOU
FOR TAKING THE TIME
TO FILL THIS OUT!

WHAT WAS THE MOST EXPENSIVE OR STRANGE PURCHASE YOU'VE MADE FOR A CLASS?

no. 19

WHAT PRATT-RELATED RUMORS OR MYSTERIES WOULD YOU LIKE TO HAVE SOLVED OR EXPLORED?

circle one

- a) the story of how 'Debbie Does Dallas' was filmed in the library
b) the pool
c) the underground subway station
d) the tunnels
e) other

no. 20

YES OR NO:

- yes
..... no

no. 21

WHAT ARE SOME TERMS YOU USE THAT ONLY PEOPLE IN YOUR MAJOR UNDERSTAND?

.....
.....
.....
.....
.....
.....
.....

no. 22

I HAVE:

circle all that apply

- a) a bike
b) a polaroid camera
c) an ipod
d) Chuck Taylors
e) at least one tattoo
f) piercings other than my ears

no. 23

NAME SOME OF THE BEST PRATT-CAMPUS 'CHARACTERS' YOU'VE SEEN AROUND

.....
.....
.....
.....

no. 24

WHAT'S YOUR FAVORITE SCULPTURE ON CAMPUS?

no. 25

WHAT FEELINGS CAN YOU RELATE TO WHEN FACED WITH A CLASS OUTSIDE OF YOUR MAJOR (EX. A BIOLOGY CLASS)

circle all that apply

- a) sweaty palms
b) weight loss
c) weight gain
d) heavy breathing
e) bed-wetting
f) acidosis-coma
g) "loss of spirit"
h) fussiness

no. 26

DID YOU CHANGE A LOT ONCE YOU CAME TO PRATT?

circle one

- a) Just my hair color
b) No, I just "evolved"
c) Of course not. I was always this cool.
d) Fuck you.
e) Wait, why? Is it obvious?

no. 27

HAVE YOU SEEN ANY WORK BY FELLOW STUDENTS THAT HAVE STUCK OUT TO YOU?

please name any students or their particular pieces

.....
.....
.....

no. 28

ARE YOU A MAC OR A PC PERSON?

- Mac
..... PC

no. 29

WHAT'S YOUR FAVORITE WAY TO DRINK ON THE CHEAP IN THIS NEIGHBORHOOD?

circle one

- a) \$2 PBR's at Rope (Monday)
b) \$2 draughts at 5 Spot (Monday)
c) \$1 PBR at Dakar (Thursday)
d) \$3 Beers at Maggie Brown (Happy Hour)

no. 30

WHAT ARE YOUR FAVORITE MUSEUMS TO VISIT IN NYC?

.....
.....

no. 31

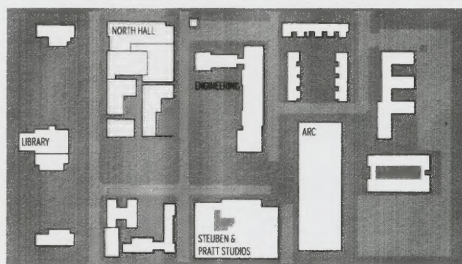
WHY DID YOU COME TO PRATT?

circle one

- a) Because here, no one has to know that I used to wear a pookab-shell necklace
b) Because I get to all my friends I live in Brooklyn
c) For the right reasons, duh. Pratt fits my personality.
d) So I can look like a homeless person, even though I'm sitting on one generous trust fund. Thanks Grandpa!

- BEST PLACE TO SMOKE
● BEST ROOFTOP/VIEW
○ PLACE THAT STILL SCARES YOU

(please draw corresponding symbol on location on map)



no. 32

DO YOU PARTICIPATE IN ANY PRATT ACTIVITIES?

circle all that apply

- a) Sports teams
b) Greek Life
c) Any Pratt clubs
d) SGA
e) Lectures specific to your major
f) Pratt Films or Film Society
g) gallery shows
h) other.....

no. 33

WHICH PRATT STEREOTYPE DO YOU FALL UNDER?

circle all that apply

- a) Punk
b) Hipster
c) Hippie
d) Preppy
e) Nerdy
f) Other

no. 33

SEE, THIS SURVEY WASN'T SO BAD, WAS IT?

circle one

- a) Actually, it was that bad. In fact it was terrible.
b) At least it got me out of 5 minutes of class.
c) I had the time of my life.

- ★ BEST PEOPLE-WATCHING SPOT
▲ BEST POST-CLASS SPOT FOR A MENTAL BREAKDOWN

*The most exciting phrase to hear in science, the
one that heralds new discoveries, is not "Eureka!"
but "That's funny..."*

—ISAAC ASIMOV

PRATTONIA

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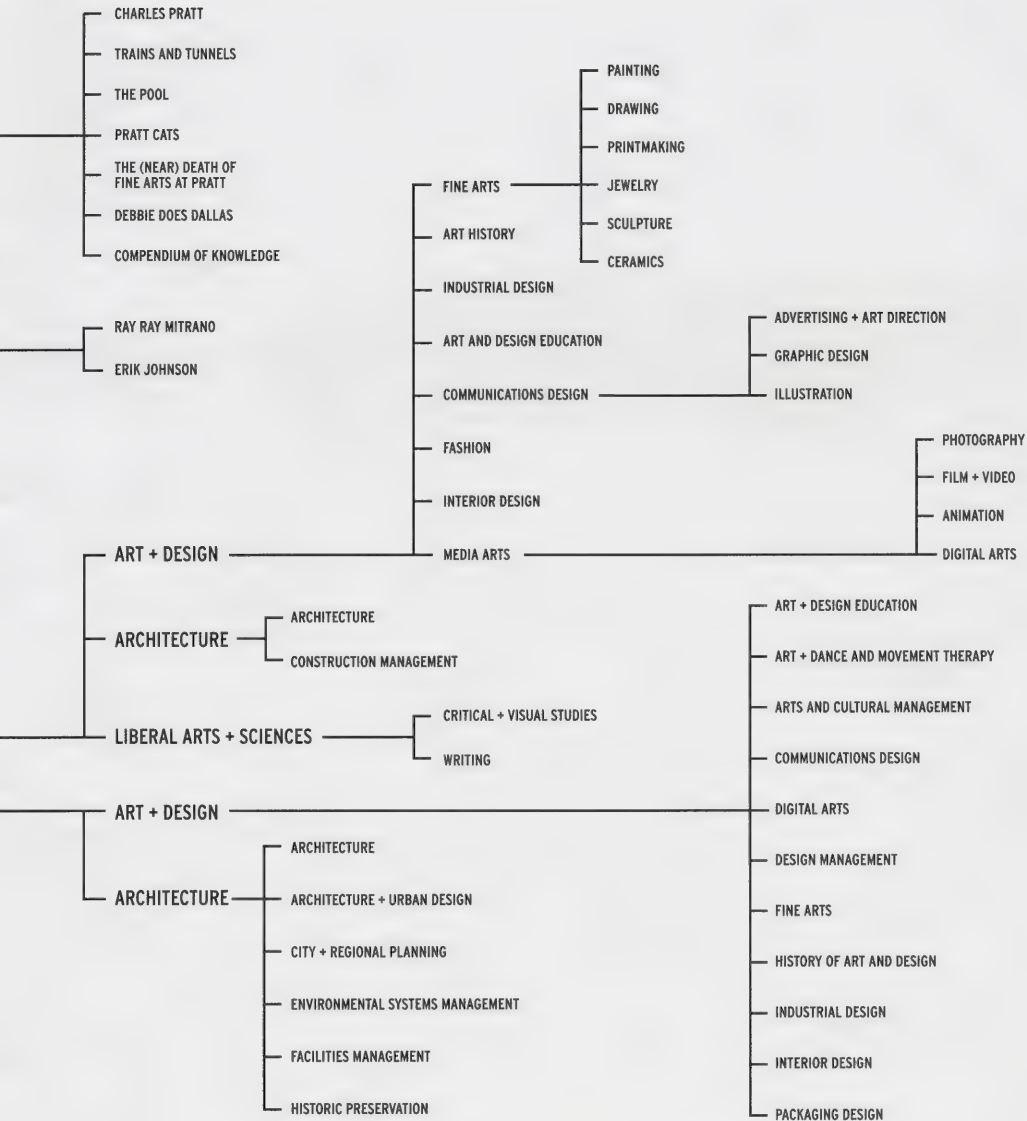
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PREFACE

In order to fully realize the implications of what it is to be a student at Pratt Institute in the year 2008, the administration began an exhaustive search for a crack team of highly respected anthropologists to throw into the wilds of Pratt life so that others may benefit from the fruits of their research.

Pratt Institute has been in existence for over 100 years, and for an institution of such prestige to last so long, it has undoubtedly held tightly to its traditions. But our purpose is to uncover the students as well as the school, because to fully understand such an institution, we must first and foremost focus on this infrastructure.

We remember when you were just filling out the surveys with interesting facts about yourself, your musical preferences, information about how many hours of sleep you get a night. You even sometimes threw in an "I'm too apathetic to fill this out" or a sexually explicit drawing for good measure. Now you have the results of our labor and fieldwork in your hands. And if we may be so bold, with

the mass of data we have collected, we truly believe that we have penetrated the psyche of the Pratt student.

But what really matters is that this book is completely 100% fact, and all statistics were gathered through 90% standardized methods of survey gathering, while percentages of the results were taken at a rate of roughly 87%, and within that, we discarded only 9% of answers we deemed unworthy. Don't question any of this, it's 65% math, and you're art students, and we seem to remember 66% of you saying you don't even like math (and we basically took that as the okay for us to take a few mathematical liberties). As you can see, all

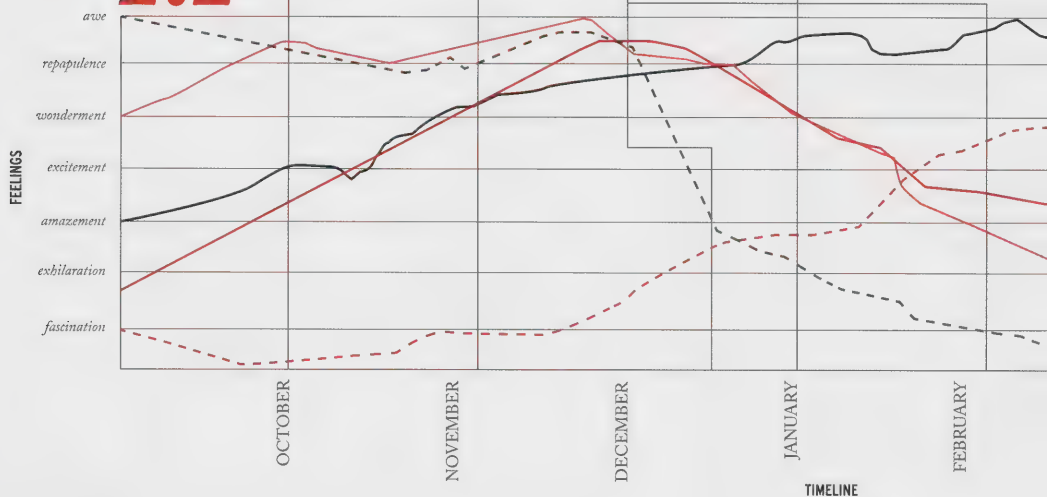


METHODOLOGY

PROCLAMATION

- ANTHROPOLOGIST A
- ANTHROPOLOGIST B
- ANTHROPOLOGIST C
- - - ANTHROPOLOGIST D
- - - ANTHROPOLOGIST E

1.1



of the information was gathered using the utmost integrity. We relied on you, and you really pulled through for us (unless you didn't show up for your portrait, in which case we have nothing to say to you—see pg. 86).

In short, the members of the team hope that this study will ultimately elucidate and narrow the gap of those who know nothing about Pratt Institute and those who wish they knew less. We have attempted to transcend the common social boundaries of Institutional life, and explore this collegiate frontier. For years people have sought to find out how Pratt

has managed to last so long, spewing out scholar upon scholar, despite the many low points in its past. We can already sense your excitement as you flip through these first pages, overwrought with desire. So go forth and discover!

And hell, if you've gotten this far into the introduction, we'll give you an imaginary gold star.

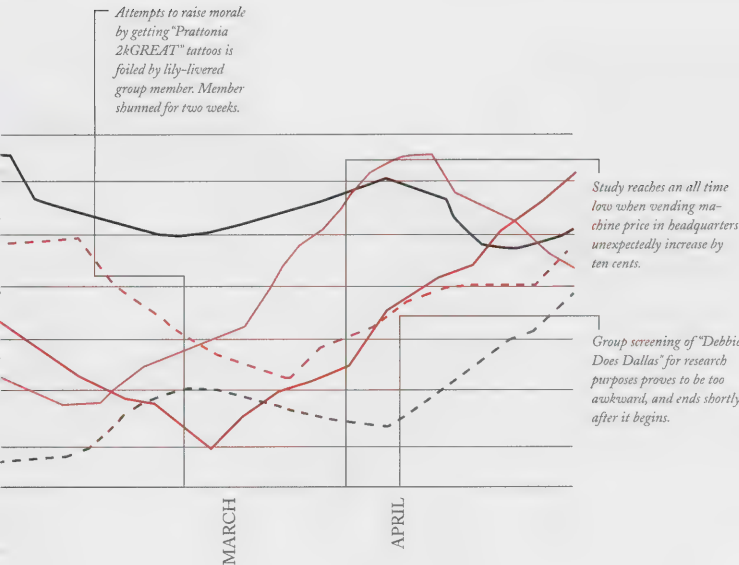


FIG 1.1 WHAT WE'VE BEEN FEELING

As you can see, this process has been a series of highs and highs.



PROCLAMATION

FROM THE PRESIDENT

Each year I look forward to the new and latest Prattonia of our graduating seniors. The Prattonia is so important in the life of Pratt and our student body for it reflects an extraordinary documentation of the imagination, creativity, and expression of our graduating students at the present moment.

This year I had the opportunity to review our very first Prattonia created by the class of 1921 and how different it looks from our current book. Our Pratt Library, not only has every Prattonia produced by Pratt students, but also has what students called “the yearbook” prior to the use of the name, Prattonia. The first yearbook in our library collection is from the class of 1910. One important characteristic of our Prattonia books and yearbooks is the amazing variation in expression of content and the visual, representing the popular tastes, culture, values, and happenings in art and design of the day.

As one can readily see, the current 2008 Prattonia is different in content and design from previous years. And, that’s the way it should be. Every graduating student should treasure, enjoy and digest the new 2008 Prattonia for it represents the great traditions, excitement, memories and student portrayal of the moment—2008.

The 2008 Prattonia will always be the book of our graduating students and will long be the volume that our graduating students will take off the shelf for the rest of their lives. It is the book our students will see when they return to Pratt to celebrate their reunions, whether they be the 10th, 25th, 35th, 40th, 50th or 60th. I, for one, can attest to the value of a class yearbook because I experience personally the joy and excitement of seeing my own graduating class yearbook at every college reunion. Also, as the editor-in-chief of my own college yearbook, I especially appreciate the hard work and devotion our editors and staff gave to this 2008 Prattonia.

We all owe our Pratt graduating students a big thank you for this year’s creativity, reflection and documentation of an important graduating class, the 2008 class in our 121st year since our founding.

Congratulations to the class of 2008!

FIG 1.2 PRESIDENT SCHUTTE

The esteemed President of Pratt Institute has been in office since 1993. He was once president of RISD (gasp!) and can often be found shmoozing it up both on campus and at Institute events.

HABITAT

A subject's habitat is the essence of it's context. A study can be conducted about certain specimens, yet without understanding their surroundings it is impossible to get a complete grasp of a day in the life of a subject. Where the subject eats, works, etc.; these things are all imperative.

Over the course of this section we will be exploring everything that involves the campus grounds. In our careful observation of the subjects in their environment, we discovered where they like to smoke, have nervous breakdowns, or just watch each other live. The findings were often shocking, sometimes curious, but rarely expected. Through a highly detailed study, we have pinpointed specific anomalies that reside within these gates.

Instructors are also part of the very complex community in which the students reside. They shape the subjects, while often acting as their natural predators. They migrate long distances to interact in various

ways with the subjects. We will discuss many revealing findings about the experiences and personal thoughts of this particular group of individuals.

Throughout this study we have made it our duty to map out and scrutinize both the current and historical aspects of the environment. In doing so, we hope to garner a better understanding of the context in which our subjects live.

LEISURE

HABITAT HISTORY _____

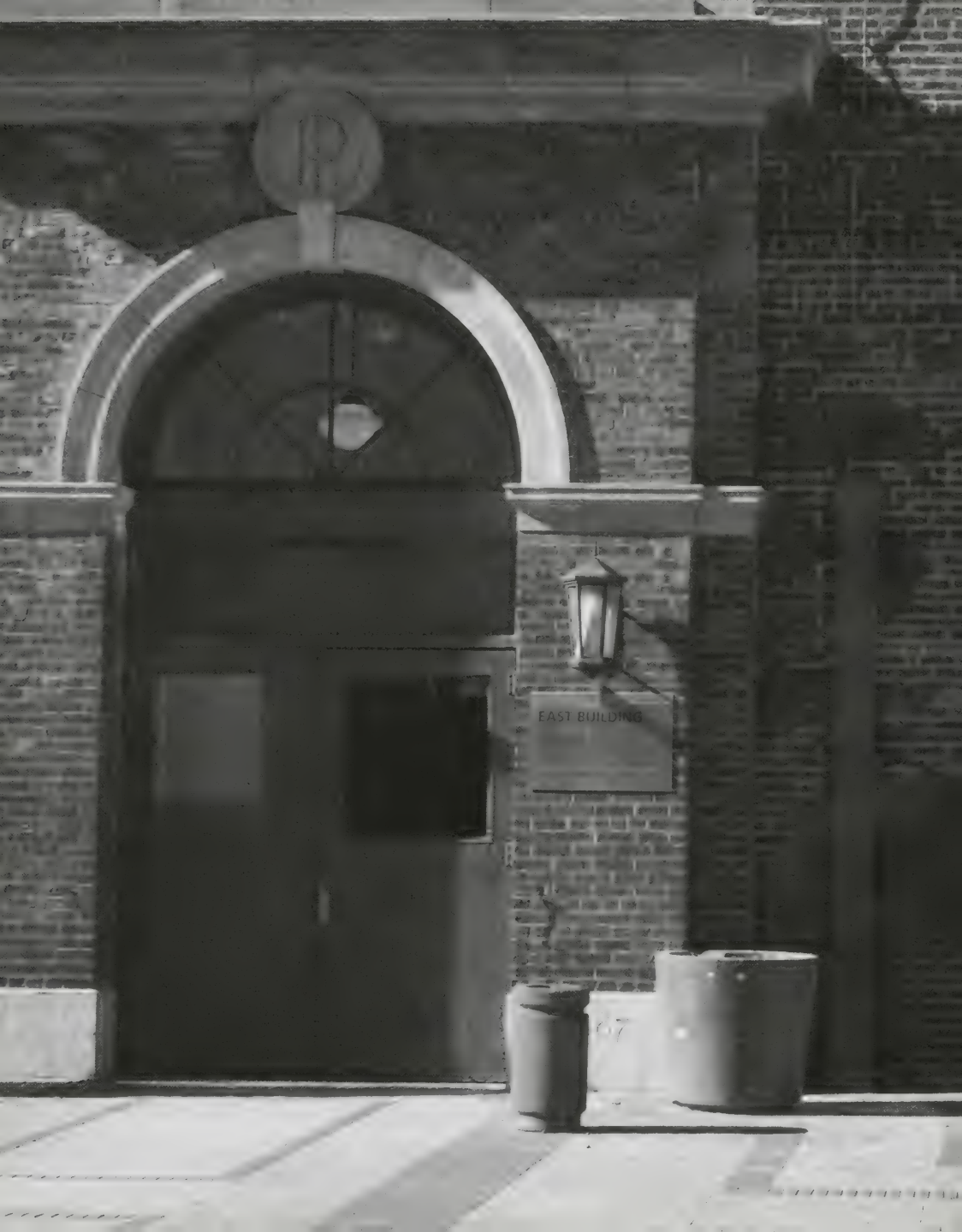
HABITAT FIXTURES _____

SUBJECT MIGRATORY PATTERNS

UNCONVENTIONAL INHABITANTS -

FACULTY DATA

SOCIAL BEHA



EAST BUILDING

07





HABITAT

HISTORY AND MYSTERIES

Upon surveying the habitat of our specimens, we uncovered some fascinating areas of interest in the historical aspects of the institution. In order to fully comprehend the present state of Pratt's habitat, we must explore the historical elements that are the foundations of life at the Pratt we find today.

CHARLES PRATT

The habitat occupied by our subjects was envisioned and created by wealthy industrialist and pioneer of the United States petroleum industry, Charles Pratt. A partner in John D. Rockefeller's Standard Oil company, he later established Astral Oil Works, which was later absorbed by Standard in 1874. It was through oil that

which purchased the site from the Pratt family) and in 1887 the Self Winding Clock Company, whose headquarters once stood where Willoughby Hall is currently located.

Charles Pratt had business in mind when he founded the Institute itself. He had the buildings on the original campus constructed in a manner known as "mill construction," which is a general means of constructing factories and work spaces at the time. This was done to ensure that if the Institute were to fail, he could sell the property. Pratt was the richest man in Brooklyn when he died in 1891. His descendants ran Pratt Institute until 1953. After nineteen years without a Pratt in office, Richardson Pratt, Jr., the great-grandson of Charles Pratt, became the final member of the family to oversee the school from 1972 until 1990.

TRAINS AND TUNNELS

Another yet-to-be-resolved subject of dispute is the myth of the underground subway line that supposedly once ran



2.2

Pratt made his fortune, but it was not his only business venture in the Brooklyn area.

Pratt owned an oil refinery in North Williamsburg (an area recently in the news after the discovery of oil leaking from underground storage containers owned by the Exxon Mobil Company,



Apparently, housework was considered the only athletic pursuit for turn of the century women at Pratt Institute.

FIG 2.1 MAIN BUILDING

View from Ryerson Street,
Lithograph c. 1887



Main Building to a location in the library basement. The other leads from the engine room to the Machinery Building. These tunnels, rumored to have been planned for pedestrian use, are used for the functional purpose of housing wires and pipes to give power and heat to the peripheral buildings.

THE POOL

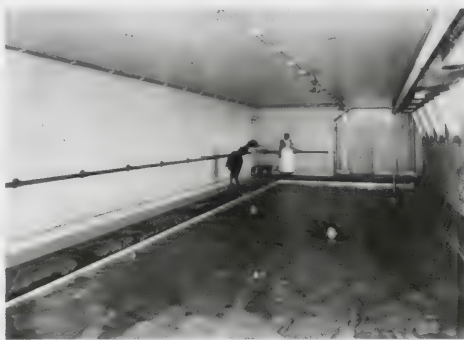
The swimming pool, a subject of much dispute and shrouded mysteries involving death, was built around the turn of the century. It is located next to the Stu-

dent Union which, in the first half of the 20th century, was a basketball court and dual-level gym. The pool was in full use until its 1973 closure due to mechanical issues. It is still equipped with a pump constructed in the late 19th century.

A new pool was surveyed for construction prior to the completion of the Activity Resource Center in the late 1970's. It was originally planned to be constructed where Cannoneer Court is presently located. The area was previously a baseball field in the first half of the 20th century. Such plans were never carried out.

PRATT CATS

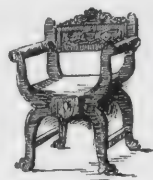
Upon first entering Pratt, our team was surprised to find many cats roaming free throughout the campus; on the lawns, in the engine room, and as we found



through interviews with students, even in classrooms. The cats were raised and cared for by the Chief Engineer of Pratt, Conrad Milster. Milster, who first came into service at Pratt in 1958, began to tend to the strays that normally

FIG 2.2
A NEW BUILDING

Architectural rendering of a building typical of the style that Charles Pratt favored
c. 1887



Woman's Work

Whether this image is a depiction of a chair created by a female artist or is a commentary on a woman's place in society is beyond our research team.



A Culinary Map

Diagram of edible parts of a lamb from the years when Pratt boasted a Culinary Arts program.

wandered the area. The pervasive presence of these cats serves two purposes. The first, Milster explains, is that the animals tend to the emotional needs of the students who enjoy their company and often miss having pets around as they may have before coming to Pratt. The other, and far more practical reason is the purpose of rodent control.

FINE ARTS NEAR DEATH EXPERIENCE

In 1988 the Fine Arts department was in a major decline. Classes were cancelled, professors were fired without warning, and all of these problems seemed to be caused by the new chair at the time, Mel Alexenberg. He fired senior project teachers and taught all classes by himself, requiring his own book to be purchased by all of the students. In an open letter in the December 1988 Prattler, students wrote, "If you came to Pratt to embellish your resume Professor Alexenberg, if we are just a stepping-stone for you, then step now for your stone rests on unstable ground. Resign now."

DEBBIE DOES DALLAS

It is well known amongst Pratt students that several scenes from the 1978 film "Debbie Does Dallas", the infamous cinema classic that brought hard-core pornography into the mainstream, were filmed in the stacks of the Pratt library, the sculpture garden, and in the locker room showers of the ARC. Though our efforts to contact a cast or crew member to gain insight into the story were fruitless, we did find several corroborating stories that shed some light on the making of this important film.

It seems that producers on the film did in fact get permission to film scenes at Pratt, but under the guise that it was not a pornographic film. It is also likely that they filmed during a school holiday so that few people were present at any of the facilities. Paul Schlotthauer of the Pratt library archives agrees with this story, telling us that the Institution only discovered the true topic of the film once it had already been released and was thus too late.

1948

THE MECHANICAL ENGINEERING DEPARTMENT HOSTS THE FIRST ANNUAL "GREASE BALL" IN THE MECHANICAL ENGINEERING LAB. FATIGUES, DUNGAREES, AND WORK CLOTHES ARE "DE REGEUR."

1943

After seeing the huge success of the "Connecticut Club," several students begin the "New Jersey Club." It holds two meetings a month; one for business and one for socializing (usually bowling in New Jersey.) It disbanded in 1949 because of lack of interest by original members.

1947

SYLVIA FUTTERMAN WINS THE SNACK BAR CONTEST TO NAME THE NEW CULINARY ADDITION TO PRATT INSTITUTE. WRITTEN AS "PI," IT IS PRONOUNCED "PIE." SHE WON \$5.

1972

FOOD CO-OP OPENS IN THE BASEMENT OF WILLOUGHBY FOR STUDENTS AND FACULTY. THIS WAS A NON-PROFIT MADE TO SAVE STUDENTS MONEY AND WAS COMPLETELY VOLUNTEER-BASED.

1987

The first issue of "The Cannoneer" is published. It is a comic about a boy with superpowers.

1966

PRATT RADIO BROADCAST TIME IT IS UNREGULATED BY FEDERAL LANGUAGE REGULATIONS BECAUSE IT IS BROADCAST BY A LOCAL CARRIER CURRENT TRANSMITTER AND NOT OVER RADIO WAVES.

1965

THE ART CURRICULUM NEARLY DROPS BECAUSE OF A LACK OF INTEREST, FACILITIES AND TEACHERS. IT IS PROPOSED THAT A ZOOLOGY PROGRAM BE FORMED TO REPLACE IT. STUDENTS PROTEST.

Pratt Prom 1972 is proposed for the first time since 1955. The theme is "If Ever I Should Leave You."

1989

Keith Haring speaks at Pratt in Memorial Hall. Refreshments were served.

1989

DELTA GAMMA THETA COME FINE AND IS BOYCOTTED IN 1989 WHEN THEY POST SIGNS THROUGHOUT CAMPUS ADVERTISING THEIR PARTY AS THE 'T.M.A.T.' (TOTALLY WIERD AWESOME TOGA) PARTY. THE VICE PRESIDENT OF GUT DEFENDS HIMSELF BY SAYING HE WAS TESTING THE ADVERTISING THEORY THAT SEX SELLS. THE PARTY WAS A HUGE SUCCESS.

2007

THE SCAFFOLDING IS REMOVED AFTER A LONG RUN. THE REASON IS UNKNOWN.

2008

Five highly educated anthropologists arrive at the Pratt Institute to conduct the first case study delving into the psyche of the Pratt Students. The results are shocking.



The original Pratt Radio logo c. 1966.



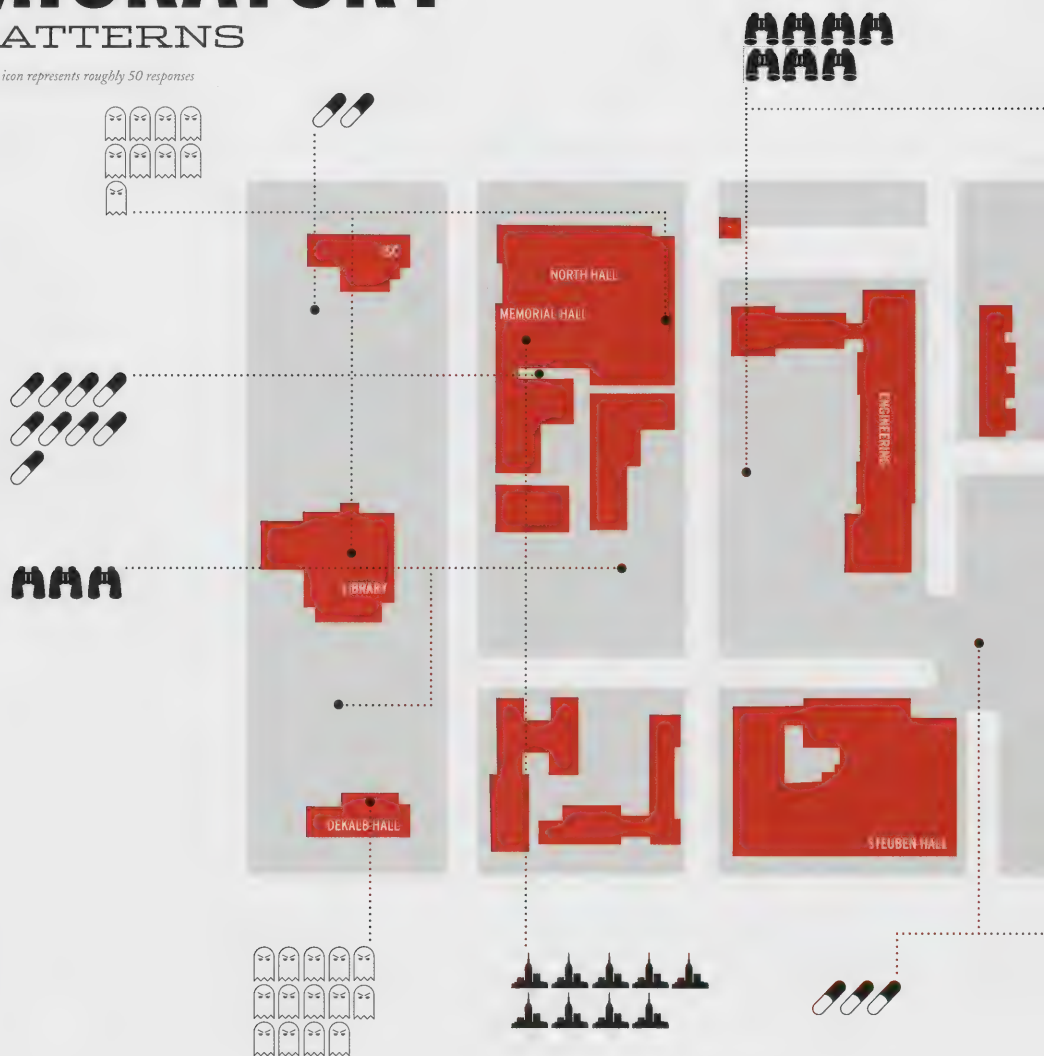
An example of a piece designed by a student in the now extinct costume design program.

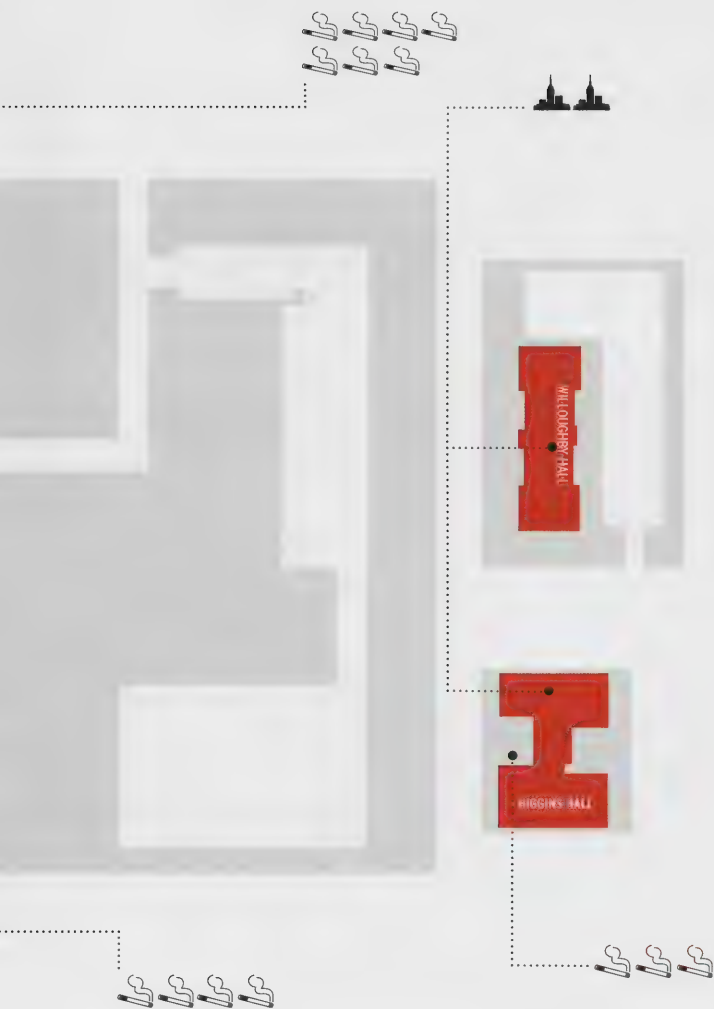




MIGRATORY PATTERNS

**Each icon represents roughly 50 responses*





The Pratt student fears many things: censorship, clean clothes, a shaven face, the list goes on. These are the places in their habitat where even the bravest Pratt students fear to tread.



A frail, self-conscious and easily startled creature by nature, the Pratt student frequently has moments of neurosis. They tend to choose these locations for their most monumental episodes of nervous breakdowns.



For many generations, people watching has been a pastime of the Pratt student. Passing judgement on the students and faculty seem to inform the day and make time fly.



Pratt students are naturally irritated creatures. The soothing habit of smoking seems to relieve the stress of their daily lives. They appear to gravitate to certain areas and partake in the ritualistic act of smoking.



The gloom of the city often takes a toll on the psyche of our subjects. The indicated locations provide vistas that comfort and alleviate feelings of confinement and provide gorgeous views.

UNCONVENTIONAL

INHABITANTS

This environment is flooded with interesting subjects, but there are those few whose uniqueness stands out markedly from that of the other inhabitants. Of these specific characters, two have become beloved fixtures of the Institute. We decided that further investigation was in order.

RAY RAY MITRANO

Let's cut to the chase, what's your deal?

My deal is what I was dealt.

Describe a typical day in the life of Ray Ray.

If day starts at sunrise then I am usually dreaming. Jody Buchman wrote a play entitled "Document the Day" in which a man starts off by determining when his "day" actually starts. He comes to find that if his started at midnight he would be in mid-dream. My eyes are most usually open before, during and after twelve o'clock. I would say, AM that is. I would say, twelve o'clock PM is when my eyes are more likely to be closed. I would not say my eyes are closed often at twelve o'clock PM, but I will say that they are closed more often then they are during the twelve AM bells. Is there a reason why church bells do not ring then?

What's your contribution to the Pratt habitat?

Once I placed my telephone in the Spanish cannon for anyone to use as best they saw fit. When I came back, three rams were in line and the white lady was staring at us all.

Describe penny paper. What is it? And where did it come from?

Last fall, David Bernstein of the second year Industrial Design program explained to me a concept that Leonard Bacich, an educator of the Industrial Design program, had told him involving a periodical that requires a penny to purchase. If the purchaser is at a loss for a penny, then the proprietor will take a penny from his pocket and give it to those involved, who will give it back in exchange for the paper. It is to snub currency, which can be quite filthy after passed on and on again, and utilize other methods of barter. The Pratt Penny Paper deals with specific instances that have occurred on campus.



We hear you have a Pratt Radio show based around drumming. Explain.

I smell Collin Lewis. Every Sunday at noon o'clock near the Pratt Chapel, myself and a few others utilize the wonderfully equipped recording booth as an opportunity for jam sessions. Any types of sound—from bottles, flutes, tambourines, guitars and masking tape along with spoken words that are read and those that are sung—occur and are saved electronically through the archiving system that is setup.

ERIK JOHNSON

Let's get to it, why the Hawaiian shirts and shorts? When did it all start?

I guess the main reasons would be that they're comfortable and generally fun to wear. It also means that I only have to purchase for one wardrobe which saves time and money. Plus, I don't need to carry a coat with me all the time during the

winter. As for when it started I would say about freshmen to sophomore year of high school, not quite sure, but that sounds about right. I do get cold sometimes, but it has to be reasonably cold and usually mildly windy. I would say dropping below -5° to -10° F is pushing my limits. Fortunately New York City has fairly mild winters.

What's the strangest thing you've been asked?

I guess the strangest thing I have had someone ask was at the New York Comicon one year (which takes place during the winter). A couple of people dressed as Captain America and Spider-man asked to have their picture taken with me. Then again someone a few weeks ago said it was nice to see another "OI" timer around campus. That just plain weirded me out (It doesn't help that I was wearing a Journey concert shirt). Most people at Pratt don't say anything to me, but the moment I leave the area it becomes open season.

How does it feel to be seen as a favorite Pratt character?

It feels nice being appreciated for doing absolutely nothing.

What are your hobbies?

Working on computers, playing video games (usually PC), playing guitar and banjo, tormenting my roommate, singing Rush anthems, doing tedious tasks and having arguments with people I have never met about topics that no one cares about.

What's something about you that we'd be surprised to know?

I live in a town that only offers dial up and only gets 3 channels. Is that surprising? Should I think of something more surprising? I also invented the word surprising which I expect will catch on.

FIG 2.3

RAY RAY MITRANO

(Art schoolius typicus maximus)

Ray Ray Mitrano has been referred to as "that crazy art kid in the cafeteria with curly hair."



Student doodled above when posed with the question, "who is your favorite Pratt character?" Clearly he was referring to Mitrano.

FIG 2.4

ERIK JOHNSON

(Perpetus vacationari)

Erik Johnson's typical manner of dress consists of a Hawaiian shirt, sandals with socks, and shorts.







FACULTY

AT A GLANCE

Though they may be held partially responsible for your successes, failures or even mental breakdowns, we must now turn to the educators to further delve into the Institute.

STUDENTS DRESS LIKE:

"ART STUDENTS" "CAKE FROSTING" "A FUN MOSAIC"
"A CLOTH YAWN" "THE TRASH COMPACTOR SPIT THEM
OUT" "EAST VILLAGE 1982" "NO ONE ELSE" "AMERICAN
TOURISTS IN EUROPE" "HOMELESS HOOKERS OR
ASPIRING FASHIONISTAS. GUYS DRESS AS THOUGH
THEY GOT HOME TOO LATE TO THINK ABOUT IT" "THEY
DRESS?" "DESIGN STUDENTS HAVE FOR DECADES
WHATEVER'S CLEANEST" "THEY DID SO IN A HURRY"

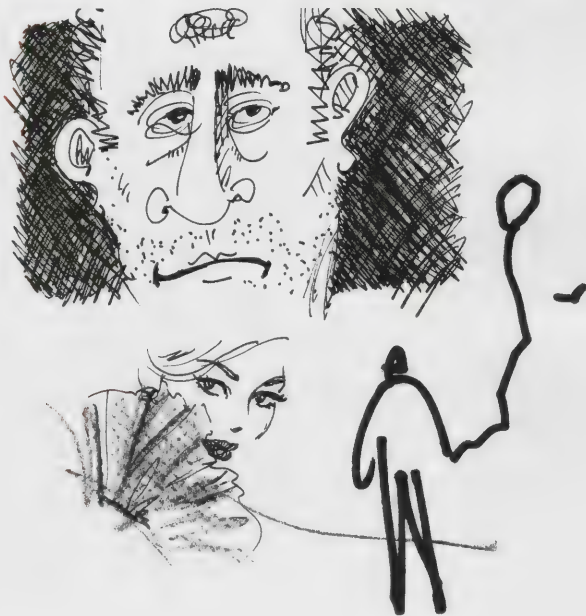
12% of instructors felt that after
teaching they are both inspired,
and ready for a drink.

I FEEL INSPIRED
AFTER TEACHING

I NEED A DRINK
AFTER TEACHING

WORST EXCUSES GIVEN TO TEACHERS:

"NOSE JOB" "I JUST HATE YOUR CLASS"
"BUT YOU TOLD ME TO" "I HAD AN OUT
OF BODY EXPERIENCE AND COULD NOT
COMPLETE MY ASSIGNMENT" "I WAS OUT
GETTING HIGH" "I HAD AN ABORTION"
"I'M PREGNANT AGAIN" "IT'S NOT ABOUT
YOU, I'VE CHANGED" "FLEAS" "I HAD TO
FILL OUT A PRATTONIA SURVEY" "I GOT
ARRESTED AND SPENT A NIGHT IN JAIL"
"THE DOG PEED ON IT" "THAT WASN'T MY
FAULT, MY FINGERS GOT IN THE WAY OF
MY PEN" "MY DOG ATE MY SKETCH" "I
THOUGHT I WAS HAVING A HEART ATTACK"



HAVE YOU EVER EMPLOYED FORMER STUDENTS?



DO YOU ABIDE BY THE "IF YOU MISS 3 CLASSES, YOU FAIL" RULE?



DO YOU TEACH FOR THE MONEY?

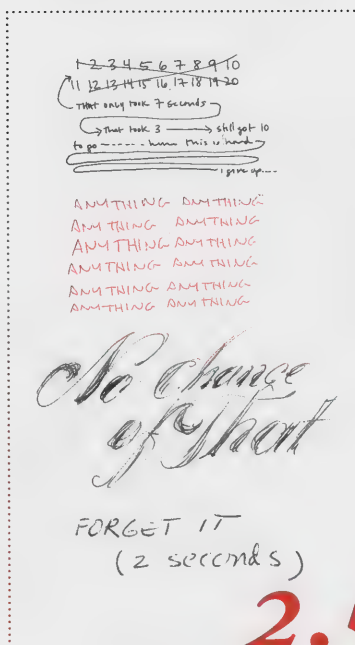
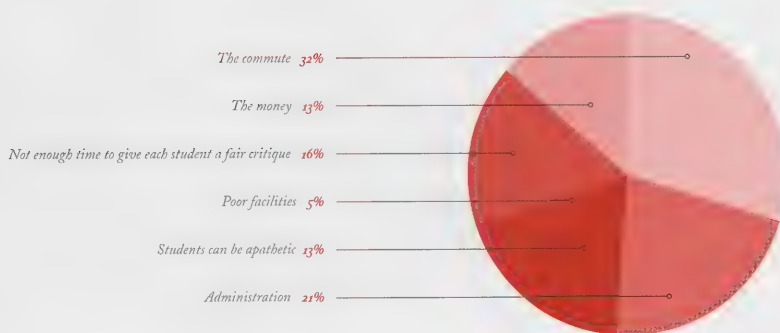


FIG 2.5 INSTRUCTORS TAKING DIRECTIONS FAR TOO LITERALLY

Featured are examples of three professors who, when prompted to draw anything for twenty seconds, appear to have exhausted themselves by trying to follow directions.

WHAT IS THE TOUGHEST THING ABOUT TEACHING AT PRATT:



B

A compelling and completely unpredictable specimen drawn by a typography instructor.



A fairly accurate caricature of professor Tom Graham that we discovered.

48%

OF INSTRUCTORS THINK THAT APATHY IS THE
BIGGEST PROBLEM WITH STUDENTS TODAY.

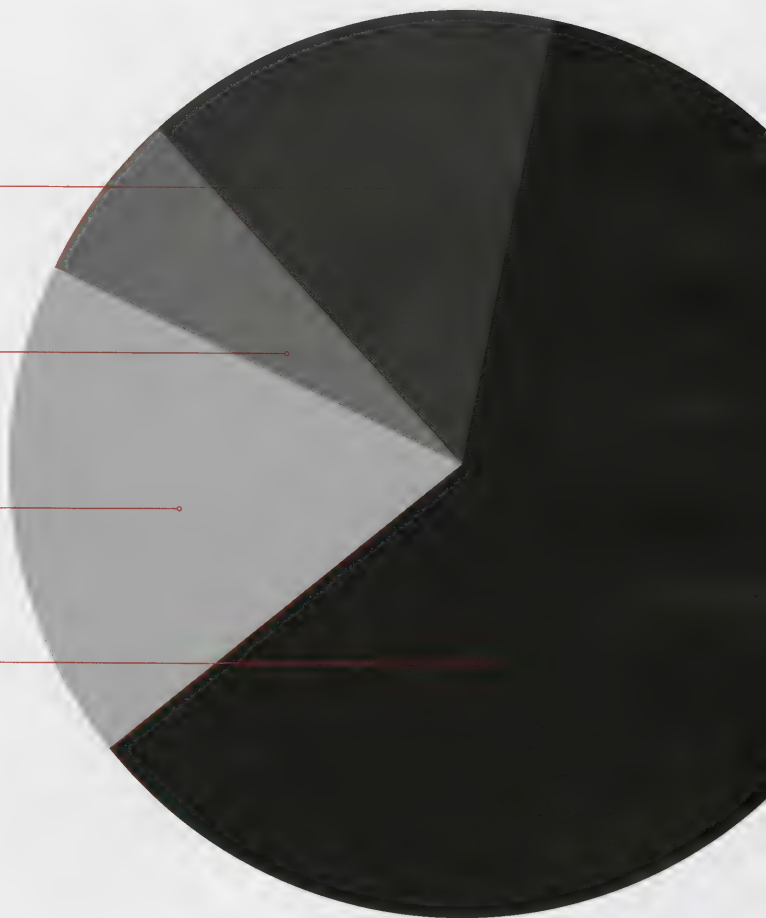
TEACHING IS...

Turning my hair grey 15%

A paycheck 6%

My passion 18%

Rewarding 61%



23% of instructors
can relate to being both
bippies and bipsers



TEACHING DURATION

LESS THAN A YEAR	1-5 YEARS	6-10 YEARS	MORE THAN 10 YEARS
5%	30%	24%	40%



After studying this for hours in our observatory, we deduced that this instructor feels that teaching at Pratt is either a spiral of frustration or fulfillment. We're still waiting on the results.

KIDS THESE DAYS:

"ARE LIKE KIDS BACK THEN-BUT WITH CELL PHONES" "ARE THE FUTURE WE DON'T KNOW YET" "ARE FUN" "ARE BRIGHTER THAN EVER" "DON'T WORK VERY HARD IN CLASS OR OUT OF CLASS" "EITHER GET 'IT' OR ARE TOTALLY OBLIVIOUS" "NEED TO GET OUT MORE. NO, REALLY" "DON'T DRAW ENOUGH" "ARE CONSUMERS. THEY CAN BE REALLY LAZY" "WORK REALLY HARD AND BUY EXPENSIVE BEER" "PRETTY MUCH SUCK" "ARE SWEET" "ARE ADULTS TOMORROW" "ARE EXASPERATING AND ADORABLE (BUT NOT IN THAT DIRTY WAY)" "DON'T GIVE A FUCK (SOME DO)" "NEED TO DRESS BETTER" "ARE MORE FOCUSED, TALENTED" "HAVE IT REALLY EASY AND VERY DIFFICULT" "SHOULD HAVE MORE FUN EXPLORING PROCESS" "ARE JUST AS INTERESTING AND TALENTED AS THEY'VE ALWAYS BEEN" "LOVE 'EM, THOUGH NOT POLITICAL AT ALL"



Above is a drawing by a Fine Arts instructor in the style known as "abstract"—also known as "doesn't resemble anything remotely realistic."





LEISURE

A Pratt student's life is not all toil and hardship. Where these subjects go and what they do in their spare time is just as essential. From going out to the neighboring island of Manhattan to staying immobile in their personal dwellings, the Pratt student is very specific in regards to the way they spend their leisure time.

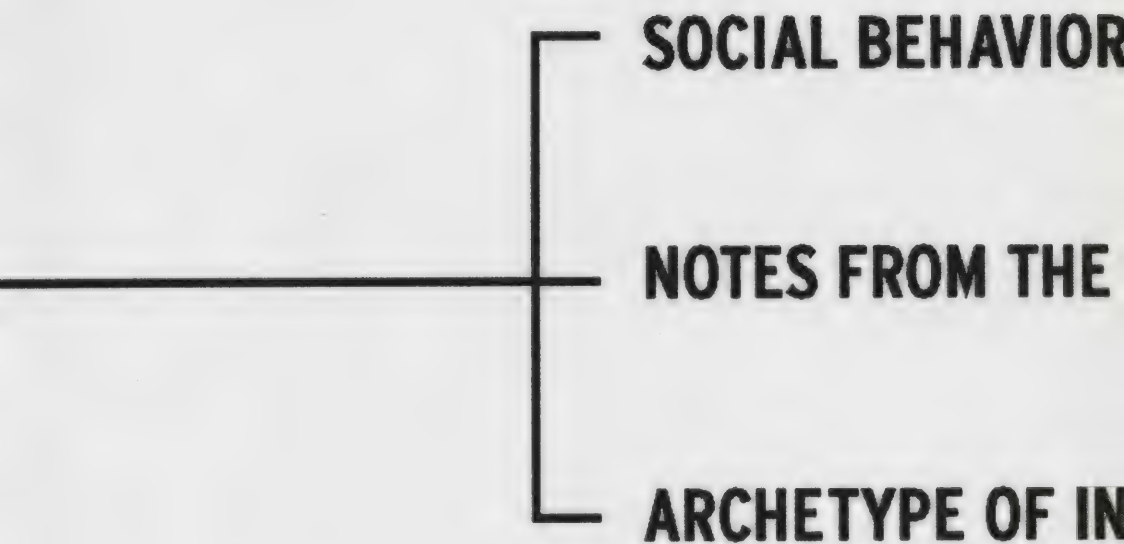
In this section our research uncovers the social trends of students. We observed nights and days filled with intense drinking. From a group of students at the neighborhood bar, to midday 40-ounce bottles of malt liquor from the "Candy Store" in a sticky loft apartment.

The students also engaged in many other recreational activities that were healthy, including various films, music and physical exertions. Bicycle riding, ultimate frisbee and shopping were all very popular manners of filling a leisurely weekend.

By studying these happenings, we can see the subjects in a completely unrestrained manner. Observing the intricate behaviors

of the variety of students that attend this institution we find each bit of information to reveal more and more about what it is to be a Pratt student.

- FACULTY DATA



3.2



3.3



3.4

3.5

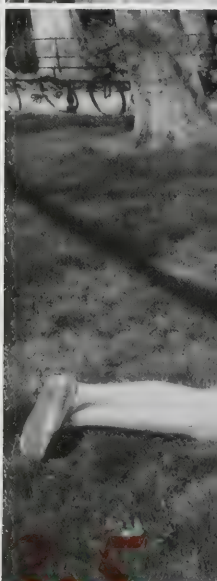




FIG 3.2 COMMON GATHERINGS

Pratt students are known to gather in specified locations where they are permitted to behave in an unrestrained manner. These gatherings are characteristically loud, crowded and often lead to poor decisions.

FIG 3.3 DOMESTIC BEHAVIORS

"Lounging" is a common way to spend leisure time. It is characterized by a less adorned manner of dressing and with a less rigid focus on etiquette.



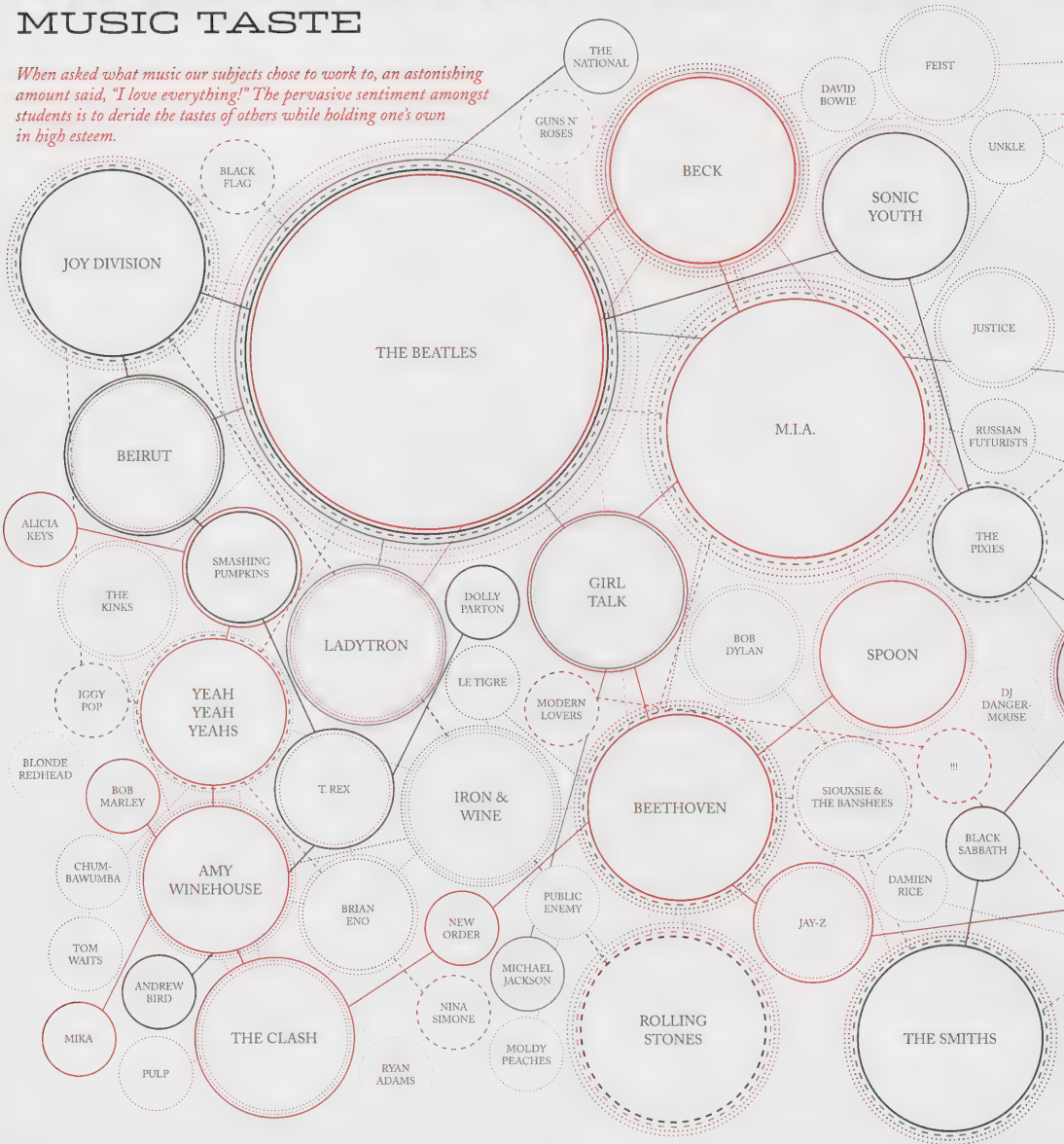
FIG 3.4 TEMPORARY EXCURSIONS

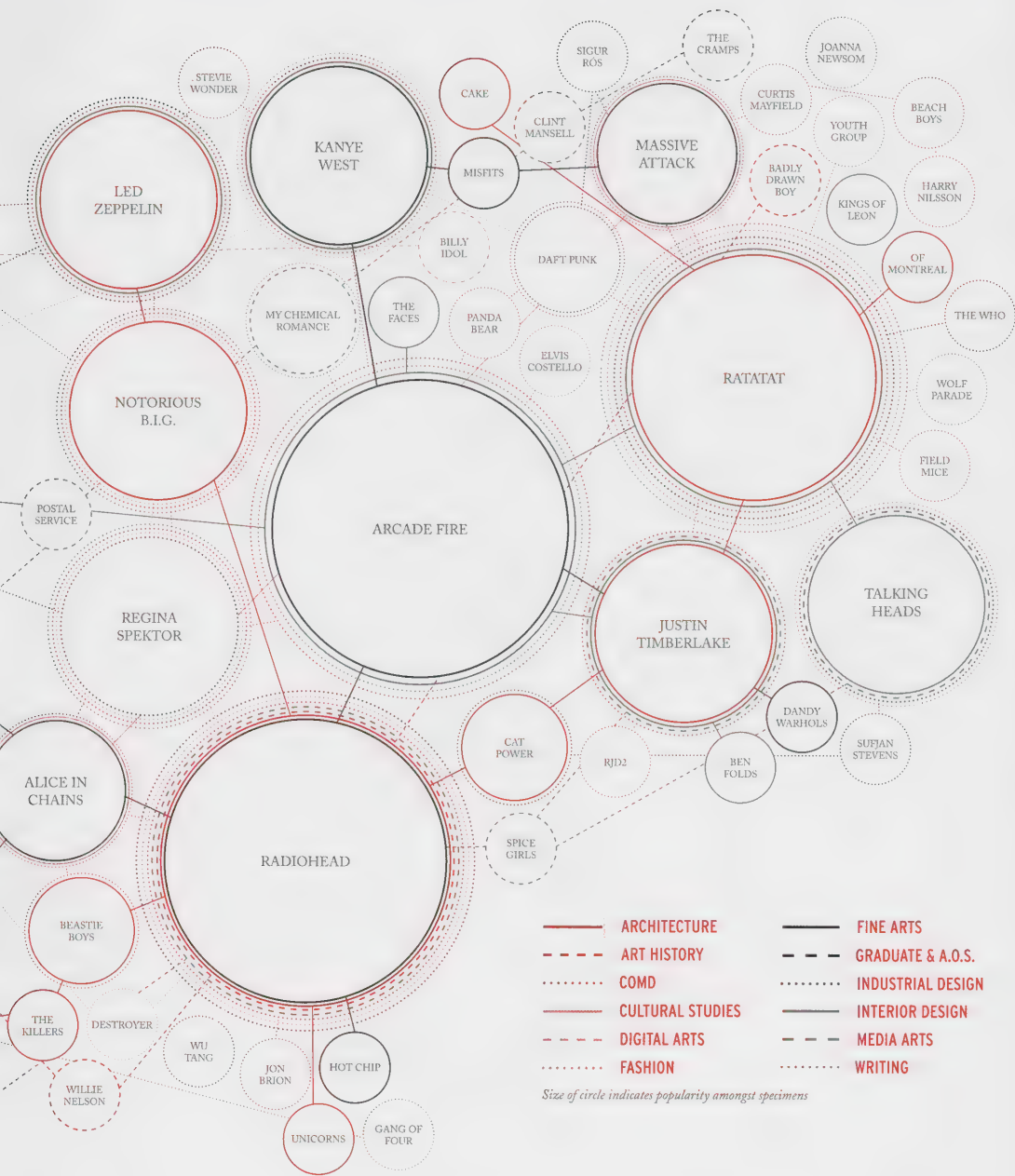
Getting out of one's typical surroundings is essential. No one understands this more than the Pratt student who travels to nearby Manhattan with much frequency.

FIG 3.5 NATURAL BEHAVIORS

It is common to find the Pratt student occupying the natural areas of their habitat. The subjects find it soothing to be closer to flora and fauna.

MUSIC TASTE

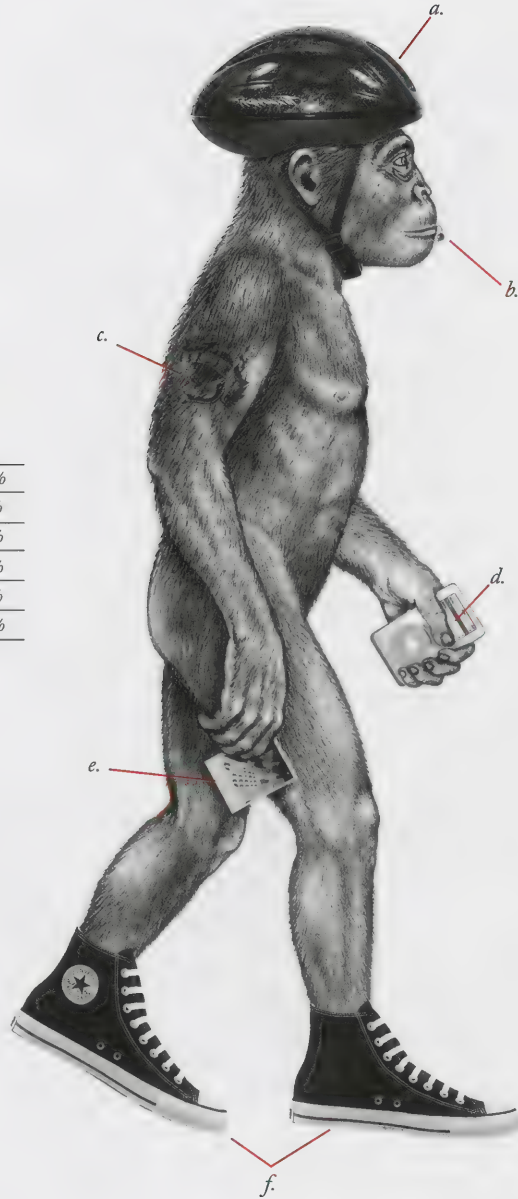
[illegible]



COMMON POSSESSIONS

a.	BIKE	35%
b.	A PIERCING OTHER THAN THE EARS	25%
c.	AT LEAST ONE TATTOO	32%
d.	AN IPOD	61%
e.	A POLAROID CAMERA	17%
f.	CHUCK TAYLORS	26%

The Pratt student is a highly materialistic creature, despite their claims to the contrary. During our research, we found that several possessions are common among our subjects. Though uncommon in other collegiate settings, these items are prized, and ownership of such items seems to aid the subjects in self classification.



INTOXICATION DESTINATIONS



Pictured is a two-wheeled invention frequently used by Pratt students. It seems to us that the more custom modifications, the cooler the rider.



Though the MTA can be daunting and expensive, most students opt for it, despite the G train's notoriety for late night shuttling.



The most readily available mode of transportation, walking is the most common means of conveyance for Pratt students.



Another four-wheeled invention is the skateboard. It is observed to be used most among students to transport within a fifty-foot stretch in the center of campus.

ARCHETYPE

OF INEBRIATION

THE BED-STUY STANDARD

Through our research, it is clear that a 40-ounce bottle of malt liquor is a mainstay of the Pratt student's drinking diet throughout their educational career. It's price and size allows our subjects a cost efficient and convenient way to drink.



JUG OF WINE

The massive jug of Carlo Rossi is ideal for occasions when an inkling of class need be displayed, yet finances and the necessity for expedited inebriation become paramount.



ENROLLMENT

THINK DISCREET

Not all pupils we questioned dabbled with flasks, but those who did said that they found this discreet form of drinking to fit their needs and mask their raging alcoholism.



THE FEMALE TRIFECTA

The female drink trifecta is headed by the infamous 'Sparks,' followed closely by cheap champagne and flavored vodka. Though a novelty among some girls (and unassuming men), it is likely that by mid-academic career, the subjects realize the error of their ways.

THE ALPHA BEER

Most of our subjects began their alcohol usage with Pabst Blue Ribbon.



DECEPTIVELY LOW QUALITY IMPORTS

Many alcoholic beverages tout claims of superior quality, yet no evidence to date can support these assertions.

DECENTLY MIXED DRINKS

As a student's income increases modestly, experimentation with mixed drinks begins. But let us not get ahead of ourselves, it's still well liquor.





VOMIT-INDUCING VODKA EXPERIMENTS

In attempts to achieve inebriation, students often resort to some of the cheapest and most unpalatable combinations of vodka and miscellaneous liquids.



QUANTITY OVER QUALITY

A mainstay of the fraternity crowd, a case of beer is best served at parties when meant for sharing and beer pong. However, we found that in the Pratt community sharing is atypical, and a simple tallboy or 40-ounce is used instead.



LOCAL PRIDE

Late in a Pratt student's tenure, we find that the perception of Brooklyn Lager changes from disdain to pride in the borough's modest but well brewed lager.



WHAT'S THE DEAL WITH BELGIUM?

This neutral country is a large exporter of equally neutral tasting beers. The quality of these beverages is commensurate with the financial means of students at this point in their education.



WINE THAT ISN'T YELLOWTAIL

The development of the student as a drinker culminates—after the initial shock of being able to purchase alcohol legally—with the realization that alcohol can be a source of enjoyment rather than a means towards inebriation.

JUG OF WINE

BED-STUY STANDARD

THE ALPHA BEER

LOW QUALITY IMPORTS

FEMALE TRIFECTA

Line position indicates period of time each item occupied within the tenure of student

(Please enjoy responsibly)

COMMENCEMENT

SUBJECTS

Now that a context has been established for the time, place and external activities of Pratt students, it is time to delve into the immediate study of the subjects themselves. This section will focus strictly on the personal habits of students in their working environment. Everything from the sleeping habits to the working habits have been discussed and considered.

When they arrived at this institution many years ago they were but blank canvasses waiting to be splashed with the colors of Pratt. Four years later they have become one with the Pratt environment. They have absorbed all that Pratt has to offer and are thus ideal subjects to study.

Images of the students in their particular environments have been displayed to better illustrate how the separate majors of the institute dress and carry themselves. It also serves as a record of the specific subjects which we have been observing over the course of this study. These individuals are in their final

year at the institute and will soon begin an exodus to yet another environment.

They have been inhabiting this campus for four to five years to finish their studies and have experienced all the pleasant and not so pleasant characteristics of Pratt.

DEPENDENCE



UNDERGRADUATE —

GRADUATE —

DRAWING EXPERIMENT

SUPPLEMENTARY IMAGES



CONCLUSION



TORCHES

DO NOT DROP TORCH
HANDLES ON THE FLOOR

SEWING MACHINE RULES

1. Always use the correct needle for the fabric you are sewing.
2. Always use the correct thread for the fabric you are sewing.
3. Always use the correct stitch length for the fabric you are sewing.
4. Always use the correct tension for the fabric you are sewing.
5. Always use the correct presser foot for the fabric you are sewing.

KNITTING

1. Always use the correct needle for the yarn you are knitting.
2. Always use the correct tension for the yarn you are knitting.
3. Always use the correct stitch pattern for the yarn you are knitting.

NO
CELL
PHONES



IO
S 1 KI C

FIG 4.1

JEWELRY

(Gemmae moderatoris)

Claire Barrett, Hae Seung Lee, Elena McCabe, Hee Song

4.2

FIG 4.2

SCULPTURE + CERAMICS

(Statuariæ maximus)

Robert Barrett, Dominic Bitonte, Anita Burt, Jon Day, Mike Desasquak, John Dough, Stephen Dunn, Katie Ford, Joshua Frischer, Yehudis Harris, Katlyn Hershman, Brittany Janaszak, Ronald Jeremy, Travis Johnson, Emma Klein-Stropnick, Kelley Knowles, Alexander Kujawski, Jenny Lee, Evelyn Lewis, Robert Jabu Maldonado III, Holly McVeigh, Peter North, Adrienne Pipitone, Evan Robarts, Thomas Sadano, Deirdre Sargent, Mandy Talbot, Anna Thompson



When asked to answer the question "I LOVE MATH: True or False," 66% of the student body replied false. Not surprising considering students scoring between 65%-70% on a recent Introduction to Science class' midterm earned those lucky students an "A-".

4.3

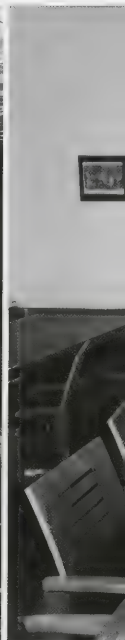




FIG 4.3 WRITING

(Scripturae moderatoris)

Marissa J. Forbes, Jamie Frey, Gabrielle Glickstein, Vero Gonzalez de Torres, Lauren Hanley, Erin Heath, Jane Orgel, Aimee Oz, Laura Radcliffe, Nalini Ramautar, Alli Rodenhauser, Rissa Sison, Davey Vacek

FIG 4.4 CONSTRUCTION MANAGEMENT

(Comparationis tracatus)

Brandon Agnew, Robert Avitabile, Jesse Cheung, Leande, George, William Kim, Yosi Lecce, Christopher Peterson, Dediako Rodgers, Michael Wong

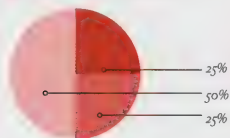
FIG 4.5 DIGITAL ARTS

(Dactylogramma creatoris)

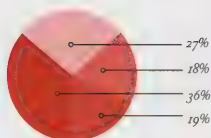
Philip Cunha-Manly, Michael De Angelis, Erik Johnson, Kevin Jones, Isaiah Palmer, Rob O'Neill, Brandon Trudell

WHEN WAS YOUR LAST SHOWER?

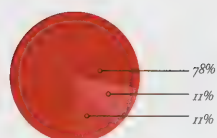
- 1-3 days ago
- About a week ago
- 2 weeks ago
- Don't remember last shower?



CULTURAL STUDIES



FINE ARTS



FASHION



4.5

FIG 4.6

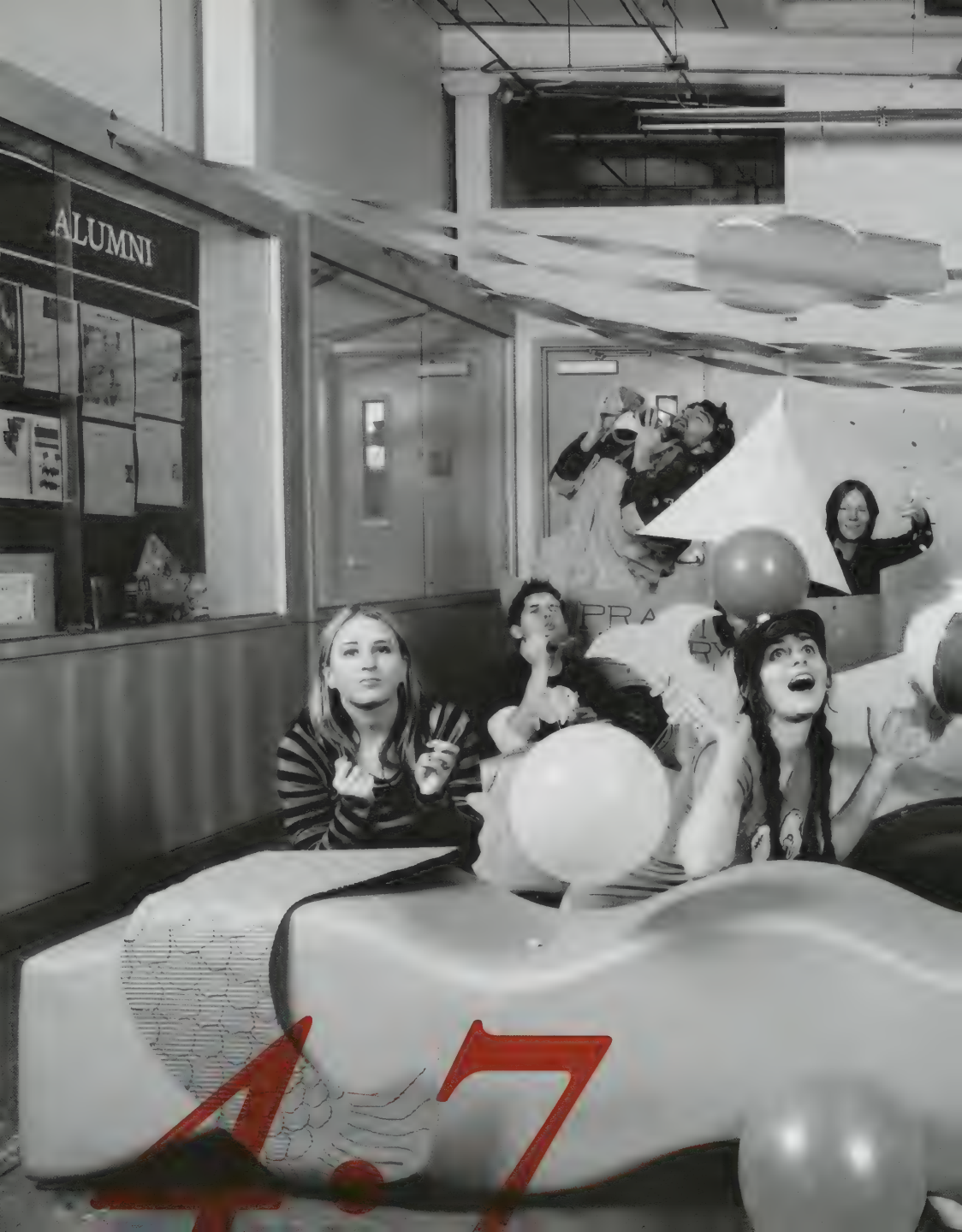
DIGITAL ARTS

(Dactylogramma creatoris)

Ed Darino, Dwayne Gayle,
Zeirina Josan, Diorunseun
Kazcem, Sangheon Lee,
Kenneth Liu, Kimun Lyou,
Brian Segers

4.6





ALUMNI

PRA
RY

47



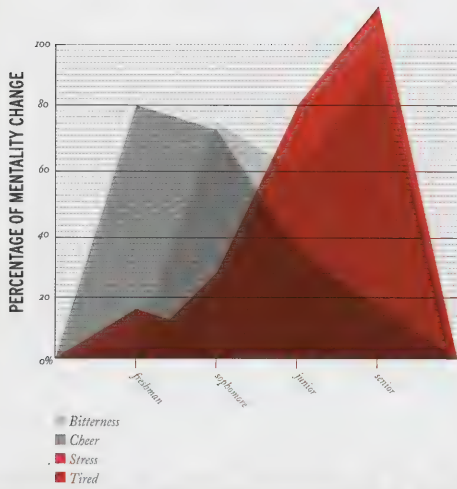


FIG 4.7
ILLUSTRATION
(Egregius maximus)

Eric Benson, Zoë Shepard
Adair Friend, Maria
Goldfarb, A-Young Lee,
Ray Ray Mitrano, Robert
Morris, Sam Mrozowski,
Mary Nash, Colleen Parker,
Alicia Plate, Elizabeth
Riccardi, Ian Russell,
Zachary Sawan, Anne
Smoral, Lisel Tucker

4.9

FIG 4.8
ILLUSTRATION
(Egregius maximus)

Brett Affrunti, Christina
Asztalos, Lisa Birmingham,
James Emmett, Alicia Plate,
Rachel Thackeray

FIG 4.9
ILLUSTRATION
(Egregius maximus)

Rich Guzman, Cassie
Grzymkowski, Beth
Meluch, Franklin Valdez





FIG 4.10 PAINTING

(Descriptus artuficis)

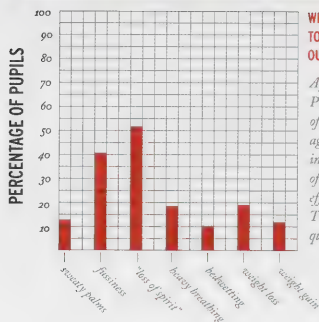
Troy Barrett, Greg Drasler, Michael Hennekes, Diana Ivanova, Yeon Jin Kim, Melissa Kolb, Katharyn LaRanger, Taibi Mast-Else, Dimitriy Panteleyev, Meagan Segal, Jacqueline Sliwinski, Spencer Sussman, Urte Tylaite, Matt Vadman, Eric Walters, Yuni Yon

4.11

FIG 4.11 PRINTMAKING

(Impressorius artuficis)

Jamie Davis, Erika Endo, Michelle Farabella, William Goertzel, Gabrielle Messeri, Megan Plunkett, Sal Prevete, Danielle Relyea, Corey Siegler, Erin Soule, Jeremy "Rabid Cougar" Wilson



WHAT FEELINGS CAN YOU RELATE TO WHEN FACED WITH A CLASS OUTSIDE YOUR MAJOR?

A fickle creature, the average Pratt student appears to be of moderate to above average intelligence, but when introduced to a class outside of their niche, several side effects have been reported. This graph attempts to quantify those feelings.

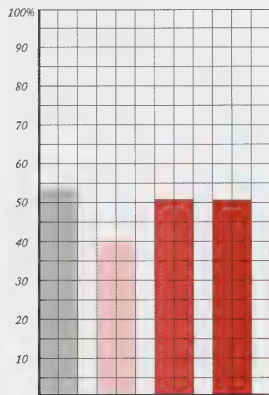


4.12

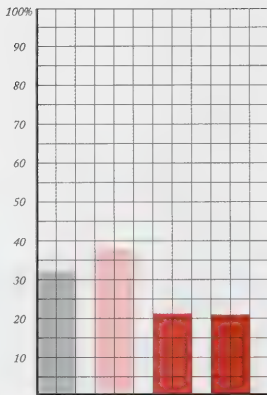


FIG 4.12
FASHION
(Vestis artificis)

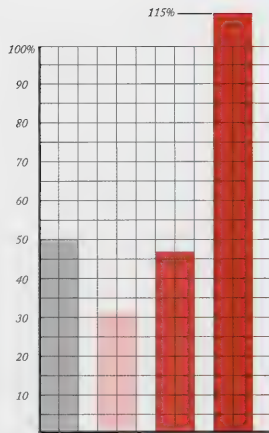
Levana Bienstock, Kathryn Boucher, Man Chun Chung, Cindy Guan, Yamel Mendoza, Kayla Moon, Karina Sharif, Morgan Shirley, Jessie Voris, Adrianne Waite, Elise Weir



INTERIOR DESIGN



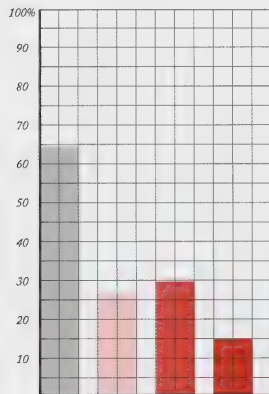
PHOTOGRAPHY



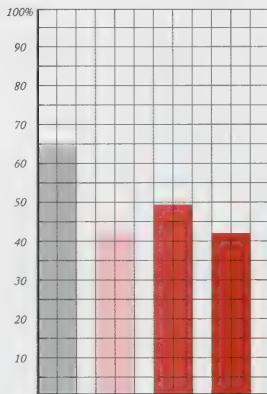
COMMUNICATIONS DESIGN

STUDENT SELF-ANALYSIS

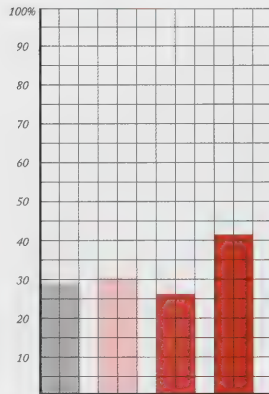
Awesome
 Artistic Genius
 Full of shit
 Original



WRITING



PAINTING



ARCHITECTURE

FIG 4.13
FASHION

(Vestis artificis)

Christina, Alves, Emily
Kellerman, Jennifer Kitchen,
Victoria Lane, Niki
Marcheggiani, Kaye Paulick

4.13



FIG 4.14
ART HISTORY

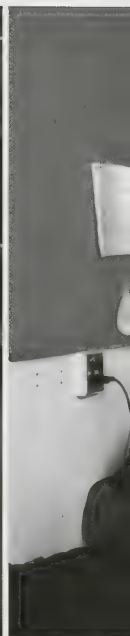
(Artufex historiae)

Ashley Cox, Alexis Fair,
Samantha Tsang



4.14





T-5



FIG 4.15

FILM

(*Cinema graphus*)

Habibah Ali, Danny Baxter, Amylee Belotti, Erik Dettle, Sara Kinney, Irwin Leong, Aaron Long, Sara Martinez, Alexandra Santamaria, Takeshi Yamamoto

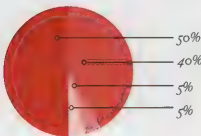
FIG 4.16

TRADITIONAL ANIMATION

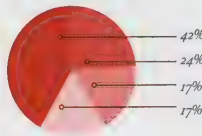
(*Animatus maximust*)

George Fearn, Nathan Gooden, Emmett Goodman, Javan Ivey, Andrew Iyaghe, Darnell Jones-Bey, Christopher Ko, Jennifer Lee, Dan Mountain, Isam Prado, Diaper Pee-Hands, Max Salazar, Pat Smithapline, Joshua Weisbrod

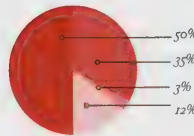
HAVE YOU CHANGED A LOT SINCE YOU CAME TO PRATT?



MEDIA ARTS



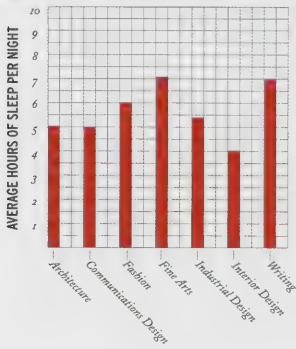
INDUSTRIAL DESIGN



COMMUNICATIONS DESIGN

- Wait, why? Is it obvious?
- No, I just "evolved"
- I was always this cool. Fuck you.
- Just my hair color

4.17



HOW MANY HOURS OF SLEEP DO YOU GET A NIGHT?

The Pratt student is infamous for their ability to function on an extraordinarily low amount of sleep.



FIG. A 17

ARCHITECTURE

Architectus maximus

Katie Adce, Noorah Al-Sabah, Benjamin Armas, Rabia Bhutta, Elizabeth DeMello, Amir Doleh, Joaquin Fernandez-Searas, Judith Ferreira, Asta Figgas, Eric Gumen, Ian, Andreas Ignatiou, Jung Hyack Im, Tyler Kcera, Kwang Jae Kim, Kwang Mi Kim, Yohan Kim, Dae Wook Lee, Matthew Macher, Steven Marchetta, Ahmed Mohtaseb, Dionydos Neofitidis, Gizelle Oh, Carolina Posada, Matt Standeven, Paul Stein, Stephanie Thomas, Giancarlo Trancatuzzi



FIG 4.18
ARCHITECTURE
(Architectus maximus)

Benjamin Armas, Vicky Chan, Mollie Claypool, Amir Dolch, Pericle Gheorghias, Jason Schick, Gillian Sollenberger

FIG 4.19
INTERIOR DESIGN
(Interius destinoris)

Yoo Baik, Stephanie Benete, Joseph Coffman, Jee Hwang, Hwea Eun Kang, So-Hyung Kim, Jee Yeon Lee, Jennifer Lott, Hannah Oh, Ijeoma Onyejiaka, Ji Youn Park, Nicolas Rbeiz, Ainat Telem, Hannah Wee, Brandon Williams

FIG 4.20
INTERIOR DESIGN
(Interius-destinoris)

Bethany Borel, Maya Carter, Hitoshi Fujita, Danielle Greenstein, Fang-Ju Lin, Olga Lysenko, Cristina Marais, Violeta Matysiak, Michala Monroe, Sarah Nolan, Phillip Smith, Melany Wimpsee, Jung Mi Yoo, Juyoung Yoo

4.20



4.21





FIG 4.21
INDUSTRIAL
DESIGN
(Industria intentio)

Tiffany Baker, Kenneth Bontje, Jesse Collin, Paul Crotty, Hadas Dagan, Leopold Jackson, Kyeng Mu (Brian) Kang, Hanna U. Oh, John Ris III, Luis Roldan

FIG 4.22
INDUSTRIAL
DESIGN
(Industria intentio)

Erin Bradt, Gregory Buntain, Ian Ciesla, Ian Collings, Steve Facetti, Zac Feltoon, Endrit Hajno, Kimberly Lewis, Britt Kapec

4.22



FIG 4.23 INDUSTRIAL DESIGN (*Industria intentio*)

Ryan Clott, Won Sik Keum,
Mino Kodama, Ivan Lopez,
Rustan Melville, Katrin
Mueller-Russo, Renée
Osgood, Jihyun Park
Yongmin Seo, Wesley Tong
David Wright, Amy Yeh

4.24

FIG 4.24 INDUSTRIAL DESIGN (*Industria intentio*)

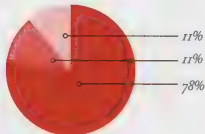
Jonathan Bankowski, Ben
Gould, Jae Hyun Hong,
Emily Lange, Giho Rom,
Noah Sutton, Nate Voellm,
Saet Byul Yoo



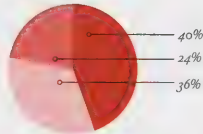
DO YOU THINK YOUR DEPARTMENT GETS ENOUGH RESOURCES?



ARCHITECTURE



MEDIA ARTS



FINE ARTS

■ Yes, we have it pretty good.
■ It's not bad.
■ We're the lowest of the low.



4.25





4.27



FIG 4.25
DRAWING
(*Descriptus artificis*)

Dana Bunker, Emmy Cunningham-Eves, Tanya Harrison, Amanda Iacchetta, Igor Ivanov, Sun Mi Kim, Katherine Krainak, Christine Navin, Tommy Pace, Charles Preston, Jesse Proia, Brittany Ramsay, Michael Silver, Rachel Steinberg, Alex Zingaro

FIG 4.26
ADVERTISING +
ART DIRECTION
(*Praeconius maximus*)

Kaitlin Buckley, Elizabeth Dilk, Samantha Katz, Courtney Nader, Kaitlyn Pepe, Lauren Race, Young-Eun (Sarah) Sin, Michelle Somborn, Shayna Wenger

FIG 4.27
ADVERTISING +
ART DIRECTION
(*Praeconius maximus*)

Chino Corrales, Arianna Giambattista, Laura Kunkel, Quentin Regos, Cara Sosnovich, Christina Vargas

INDUSTRIAL DESIGN



YES 75% NO 25%

COMMUNICATION DESIGN



YES 70% NO 30%

ARCHITECTURE



YES 57% NO 43%

YES OR NO?

WRITING



YES 39% MAYBE 23% NO 38%

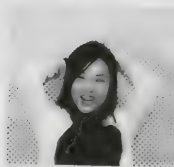




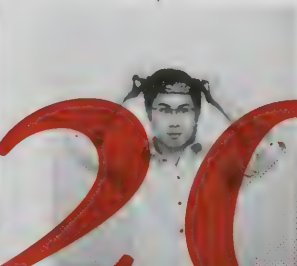
FIG 4.28
GRAPHIC DESIGN
(Visum destinatoris)

Magdalena Banka, Jessica Blitz, Christian Brady, Moon Chan, Jennifer Chong, Jin-Mo Chung, Ellie Clayman, Brittany Dolence, Michael Gerbino, Stephanie Gerbino, Natalia Iznyuk, Bora Kang, Rho gye Kwak, Kristine La Rocca, Matt Owen, Jessica Pugliese, Matt Rappo, Patricia Reyes, Giselle Rodas, Ray Santos, Arielle Scarella, James Skully, Olufemi Small-Casey, Samantha Smith, Jonah Stuart, Maki Thaiyanont, Arianna Toft, Angela Tran, Jon Varriano, Fan Wu, Ju Eun Yoon, Dong-Chan You

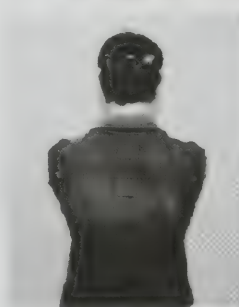
FIG 4.29
GRAPHIC DESIGN
(Visum destinatoris)

Andre Andreev, Emily Andrews, Kathryn Bauman, Ellie Clayman, Inva Cota, Dan Covert, Dan Gavin, Min Yan Huang, Nikki Huffman, Aditi Jhaveri, Breanne Kostyk, Andrew Kay, Nikki Kurt, Janet Lee, Rachel Levin, Collin Lewis, John Lui, Victoria Mora, Monica Nelson, Kerry Paul, Monica Sanga, Shaona Sen, Jess von Suck, Dan Wagner, Ban Dall Yoo

4.28



4.29





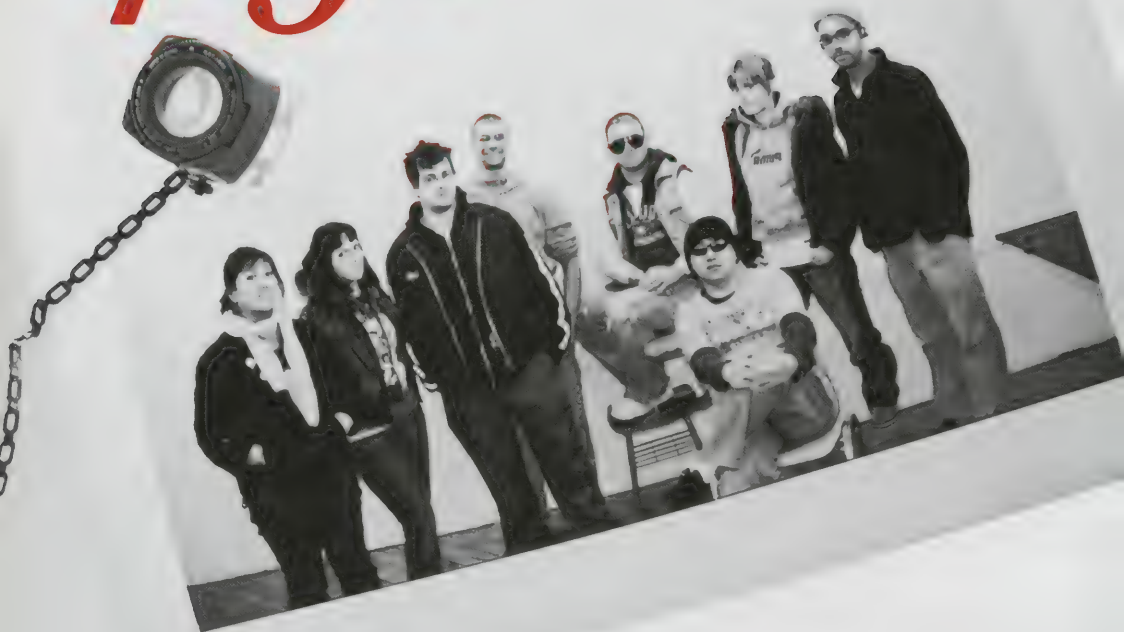
4.31

FIG 4.30
ART + DESIGN
EDUCATION
(Artuficis disciplina)
No data



FIG 4.31
CRITICAL +
VISUAL STUDIES
(Visum Doctrina)
No data

4.32



4.33

FIG 4.32
PHOTOGRAPHY
(Photographis)

Justin Bernard, Anne Hugus,
Christopher Krupnick,
Joseph Lin, Daniel Marin,
Anita Ng, Stephanie Slaght

FIG 4.33
PHOTOGRAPHY
(Photographis)

Megan Baker, Lindsay
D'Addato, Richard Fell II,
Kristen Klosinski, Annie
Mak, Renata Marallo,
Ivan Pacheco, Allyse
Pulliam, Colleen Schultz,
Danielle Stevens, Johnny
Swigz, Andy Zinsser





4.35

FIG 4.34
GRADUATE STUDENTS
(*Senior Discipulus*)

Ammon Archie, Allie Arciola, Jako Borren, Adrianna Flax, Cassandra Hegewald, Emily Nso, Zeen (Ehieh-Ying) Lin, Hsiao-Jiin Liu, Melissa Mickens, Yi Ryeong Park, Yuri Sakamoto, Kyoko Shima



FIG 4.35
GRADUATE STUDENTS
(*Senior discipulus*)

Yuen Ju Jung, Su Mi Kim, Si Eun Lee



FIG 4.36
GRADUATE STUDENTS
(*Senior discipulus*)

Rashida Allen, Vince Ambrosio, Jason Armstrong, Sherri Bell, Ashley Bellavia, Casey Berthelot, Janice Corigliano, Jasmina Dizdarevic, Tiffany Feeney, Mijung Kang, Nayun Kim, Ben Knight, Adisorn Lorkittikul, Heroika Muljadi, Jihyun Nam, Benny Ngai, Danielle Penn, Maya Schindler, Khary Simir, Cindy Strasfeld

4.36



4.38

FIG 4.37
GRADUATE
STUDENTS
(Senior discipulus)

Sarah Acheson, Becky
Brauer, Eppu Jensen,
Sam Robertson

FIG 4.38
GRADUATE
STUDENTS
(Senior discipulus)

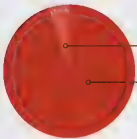
John Fienberg, Paul
Gish, Karen Horry,
Moy McIntosh,
Suzanne Ugliarolo



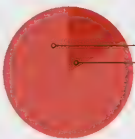
4.39



MAC OR PC?



COMMUNICATIONS
DESIGN



ARCHITECTURE

■ Mac
■ PC



FIG 4.39

GRADUATE STUDENTS

(Senior-discipulus)

Sheila Chaim, Jose L. Cortés, Sean Dugan, Oded Hirsch, Elizabeth Meggs, Andrea Reising, Frank the cat

FIG 4.40

GRADUATE STUDENTS

(Senior-discipulus)

Mary Cook, Sergio Espriella, Megan Frew, In Hwan Koh, Sian Yew Lian

4.40





FIG 4.41
ASSOCIATES
DEGREE
STUDENTS
(Comitis discipuli)

Amanda Allende, Kamaljit Mallhi, Jake Menichino, Davis Quan, Kevin Romero, Louis Fiedelman, Catherine Guido, Jeanette Hayes, Jackson Hunt, Soohyun Park, Se Na Hwang, Min Sik Kim, Min Sik Moon, Junsik Noh, Sun Young Park

4.41

DRAW ANYTHING

DRAW

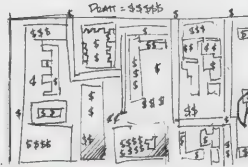
rawrawraw
wrawwraw

aw
aw
aa
aaa
aaa
ad



It's
A TRAP!

how's that for
pretention?



Don't feel like it.

I just wanted
to feed pigeons!



SAORI
NABU



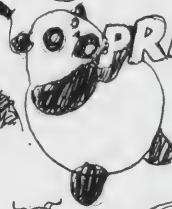
AW
HELL
NO!



BUILDING
DOWN
TO
SECURE!



Go!



PRATT



Pratt



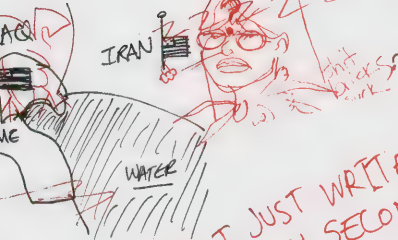
Katie

Me and my
Scarfcase did

Dont Jump

FOR 20 SECONDS

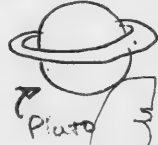
SALE
Belly



WHAT IF I JUST WRITE
FOR TWENTY SECONDS
HUH? IS IT STILL
ART?



You are a planet!



GET SEVERED
LIMBS ON

Collin is a

loser

BRAIN POWER!

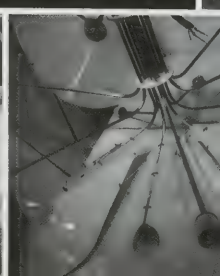
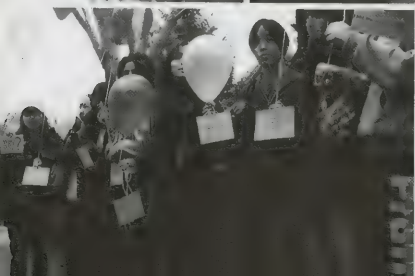
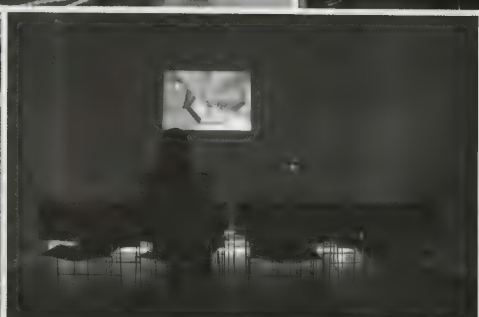
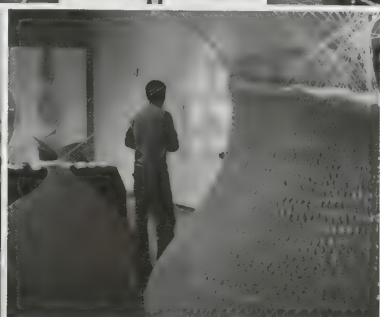
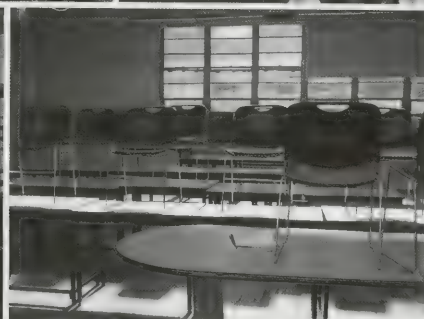
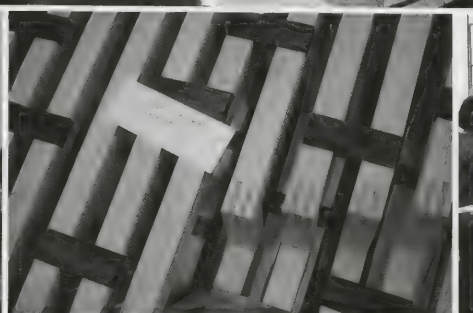
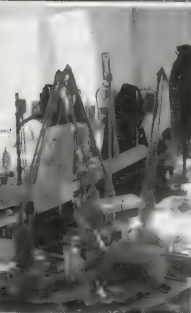
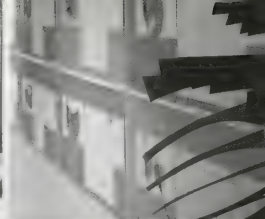
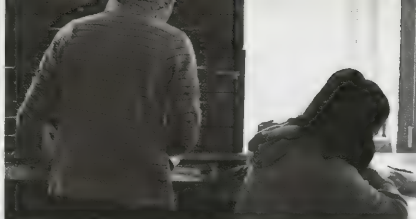
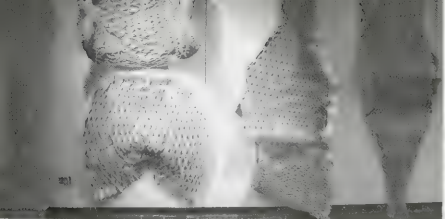
the 20 seconds it
took to write this i
could be catching up
on sleep.

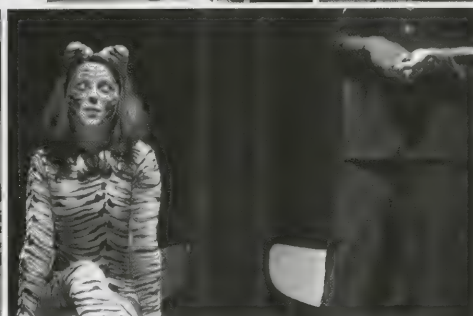
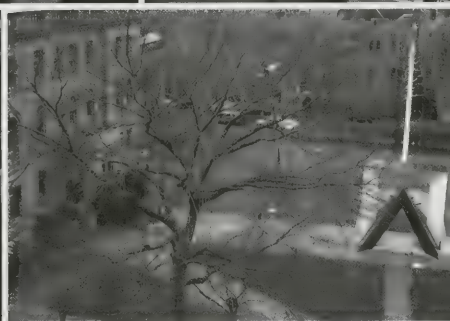
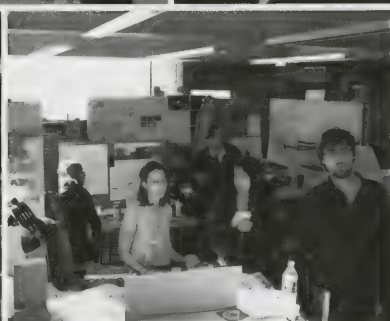
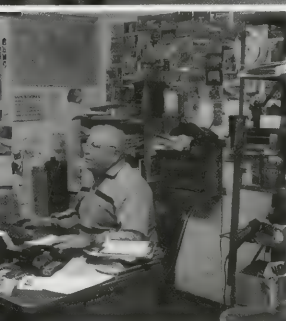
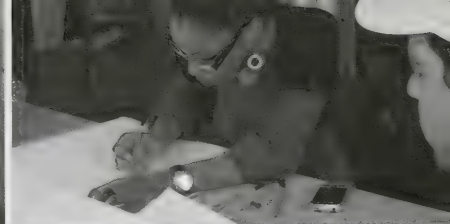
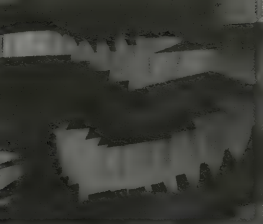


Shown
Fried

No.







REFERENCE

SUPPLEMENTARY IM





CONCLUSION

TO OUR FASCINATING STUDY



If this book has taught us anything (aside from realizing our vast capabilities of handling large quantities of fascinating, sometimes perverted knowledge), it should be that such an unassuming and traditional case study can't mask what makes Pratt Institute so unique. What has made it last so long is you, the reader. You're smart as a whip, you're talented, and 10.4% of you even admit to dressing like homeless people even though—who are we kidding?—you get more allowance from Mom and Dad than your teachers make here in a year. To put it plainly, it is clear that you are in fact not modest, nor are you conventional. You are actually, unequivocally *sui generis*. You are of your own kind. (You too, Art Ed. and CritViz. We can't stay mad at you).

None of us expected this to be easy. It was quite a task to embark upon, but what we unearthed made it all worthwhile. For example, none of us would have known that Pratt had some borderline-sexist illustrations in their old publications (see pages 19, 21). This Institute also houses an embarrassingly large outfit of students who when asked to name bands they like, stated, "I love everything!" Oh, really? We doubt that. Pratt also had a boat named after it in the early 20th century, the "Pratt Victory." Were you aware of this?

And so comes the end of this compendium of all things Pratt Institute. We leave you with a wealth of history of

your alma mater, heaps of insight into your faculty, and quite an assemblage of drawings. We even had those of you who don't like to read in mind, as the majority of this book is made up of photographs and small, tractable paragraphs, each of which can be read in no time at all. Our efforts here have not been scant; this is certain. But credit must be given to you for your cooperation (be it volunteer or accidental and unknowing). This may have been a case study on you, but it is truly a way of seeing this Institute as a whole.

And as an aside, 49% of us had the time of our lives, too.

STUDENT RESPONSE TO BEING THE SUBJECTS OF OUR STUDY

SEE, THIS SURVEY WASN'T SO BAD, WAS IT?

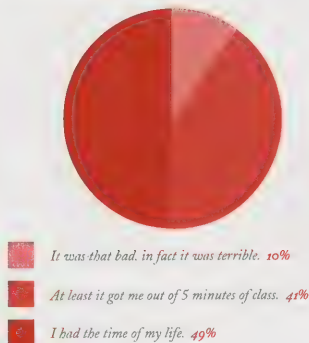
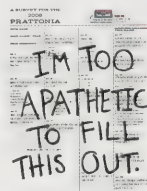


FIG 5.1 OH, WE DIDN'T HEAR YOU COME IN!

Our diligent team consists of Ellie Clayman, Andrew Kay, Elizabeth Dilk, Kaitlyn Pepe, Collin Lewis and Matthew Fisher, our staff photographer.



Above is a specimen found taped up in a hallway in Steuben, quite early on in the information-gathering process. It was exhilarating to see our subjects begin to voice their opinions.



When prompted to draw anything for 20 seconds, an astounding number of pupils drew images similar to the one pictured above. As a result, our next study will be to find out what happened to you as children that made you draw such vile things when asked to simply doodle anything.

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THE MOST IMPORTANT PAGE IN THIS BOOK

PERCENTAGE OF PRATTONIA
STAFF THAT ARE THANKFUL
TO THE FOLLOWING PEOPLE



Thanks 100%

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the best of a sandwich?

me a check of
the money that I
ing work. I worked
y. Thanks berch,
Maki
g my money.

ALWAYS HAVING TECHNICAL
NE HOW TO DEAL WITH THEM!
AND INTELLIGENTLY.

after decks & cleaner
per food please.

and a job

give you.

TER!

CBP!! and stop bitching
a. we all are, cuz we're
-bitching. Damn straight!

I peed on your
d. I think I may have.

y man pecks

u please not be
about transferring.

UTION!
TING!
IONS.

bubbie, well done.

is Britishdang for
eve everytime I see the
Something wrong w/ me?

rst name is
LARRY

the class seriously

Dear Pratt, you should show
scarcity every Thursday

Dear Pratt, give us better services! And stop
the rn around, but I see the
scarcity.

Dear Pratt, I'm glad we're so tight now,
But I think we need to take a
break. It's not you, it's me. Sorry
buddy.

Dear Pratt, reduce my tuition bill!

Dear Pratt, your a fucking
hipster.

Dear Pratt, you should lower tuition. many
would agree. Also, sell more funnel cakes!

Dear Pratt, Having off school more than
once every 3 three months would be
nice, so please get on that!

Dear Pratt, THANKS, GOODBYE.

Dear Pratt, PLEASE LET ME USE THE
JEWELRY SHOP, LASER CUTTING
MACHINE, AND OPEN THE POOL.

Dear Pratt, give me a key to my
studio.
Eise

Dear Pratt, I love you.

Dear Pratt, Stop.

Dear Pratt, You owe me \$112,000.

Dear Pratt, I'm in love with somebody
else. It's not me, it's you.

Dear Pratt, It was fun but maybe less
liberal arts next time?

Dear Pratt, you should install solar panels on
the roof of your buildings. It's the
way of the future.

Dear Pratt, I wish you cost less, but

Dear Pratt, DONT be so snobby!

Dear Pratt, I miss your scaffolding, it
reminded me of how sketchy you are.

Dear Pratt, I am so tired. Just give me
five more minutes in the morning
from now on.
PS MTVU IS THE WORST EVER

Dear Pratt, THANKS FOR THE
NERVOUS BREAKDOWNS!

Dear Pratt, For all the money I kinda
expected more.

Dear Pratt, I wish that some more of our
tuition money went towards the facilities
and so we didn't need to pay for plots.

Dear Pratt, Can you at least get your act
together by my senior year so I
don't feel like I wasted \$120,000??

Dear Pratt, get more organized & stop
using out money for renovations,
instead use it on teachers.

Dear Pratt, Thank you for being so
apathetic.

Dear Pratt, hi, and also why do i have to take
science

Dear Pratt, learn about how to be more green!
The styrofoam in the cafeteria is out of
control. The lawn looks great, though.

Dear Pratt, What are these pipes on the
11th floor of Wiloughby? who was
that guy who came into my
room at 4 am last night?

Dear Pratt, lower your tuition cost,
I'm starving.

Dear Pratt, me

Dear Pratt, GRABBER. HUH? I DON'T KNOW
STUDENTS TO RECEIVE GRABBER THAT
NEED THEIR OWNTH OF WORK.

Dear Pratt, give me back some money!

Dear Pratt, I am sorry. I peed on your
sacrosanct desk and I think I may have

Dear Pratt
JESSE
MAD

Dear Pratt
scam

Dear Pratt

Dear Pratt
t. ch
soon.

Dear Pratt
WOOD

Dear Pratt
let

Dear Pratt

Dear Pratt
MIS
MIS

Dear Pratt
STO
NE

Dear Pratt
SCIE

Dear Pratt

Dear Pratt
t. wa
t. ha

Dear Pratt

Dear Pratt

Dear Pratt

Dear Pratt
9.5
dur
hav

Dear Pratt

